

Modern Data Platform and Generative Al Oracle Cloud Infrastructure - The next frontier of enterprise innovation







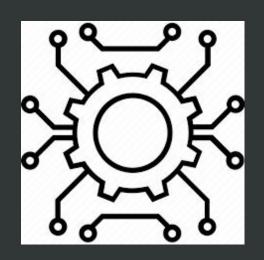
Safe Harbor Statement

This presentation is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, timing, and pricing of any features or functionality described for Oracle's products may change and remains at the sole discretion of Oracle Corporation.

Agenda

- Oracle Cloud Infrastructure
- Oracle Modern Data Platform
- Al for Enterprise

Key Challenges for Data and AI Leaders





Strategic & Technology

- Lack of data-driven innovation
- Reduced D&A agility
- Proliferation of stealth D&A
- Multiple points of failure

Organizational

- Loss of influence for D&A team
- Incorrect use of data for decision making
- Non-data-driven approaches to decision making

People

- Employee burnout
- Dependency on dashboard and data silos
- Difficulty sourcing talent for multiple technologies



Financial

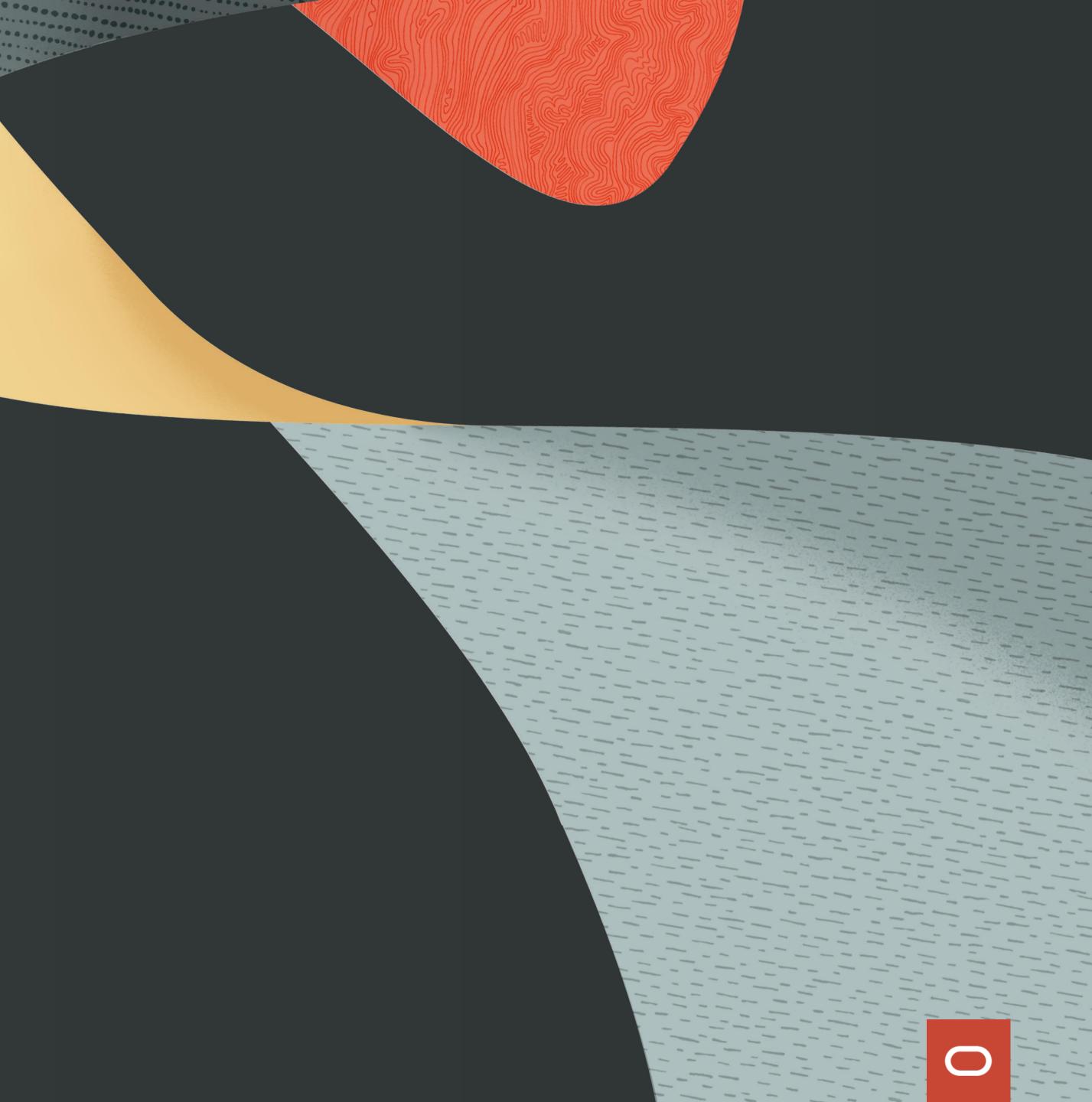
- Misallocation of resources
- Higher TCO for D&A projects
- Underused Investments





Al for Enterprises





Generative AI at Enterprise Requires

High quality, clean and well understood Data with known data lineage to base training upon ,while minimize job failures due to Infra.

Governance processes will need to be extended to address potential ethical concerns related to the content generated by AI, including bias mitigation and content quality review. Collaboration between Data Scientists, Business Domain experts, Developers, and Architects.

Generative Al requires a cultural change and new roles within the organization (ethics, biases, etc.) with support to users who will interact with generative Al outputs.



Training large generative Al models is very computationally intensive (GPUs) and thus rather expensive.

Are you ready to accepts a **results** accuracy max up to ~80%? What does it really mean for your Business? Predictable Price Performance

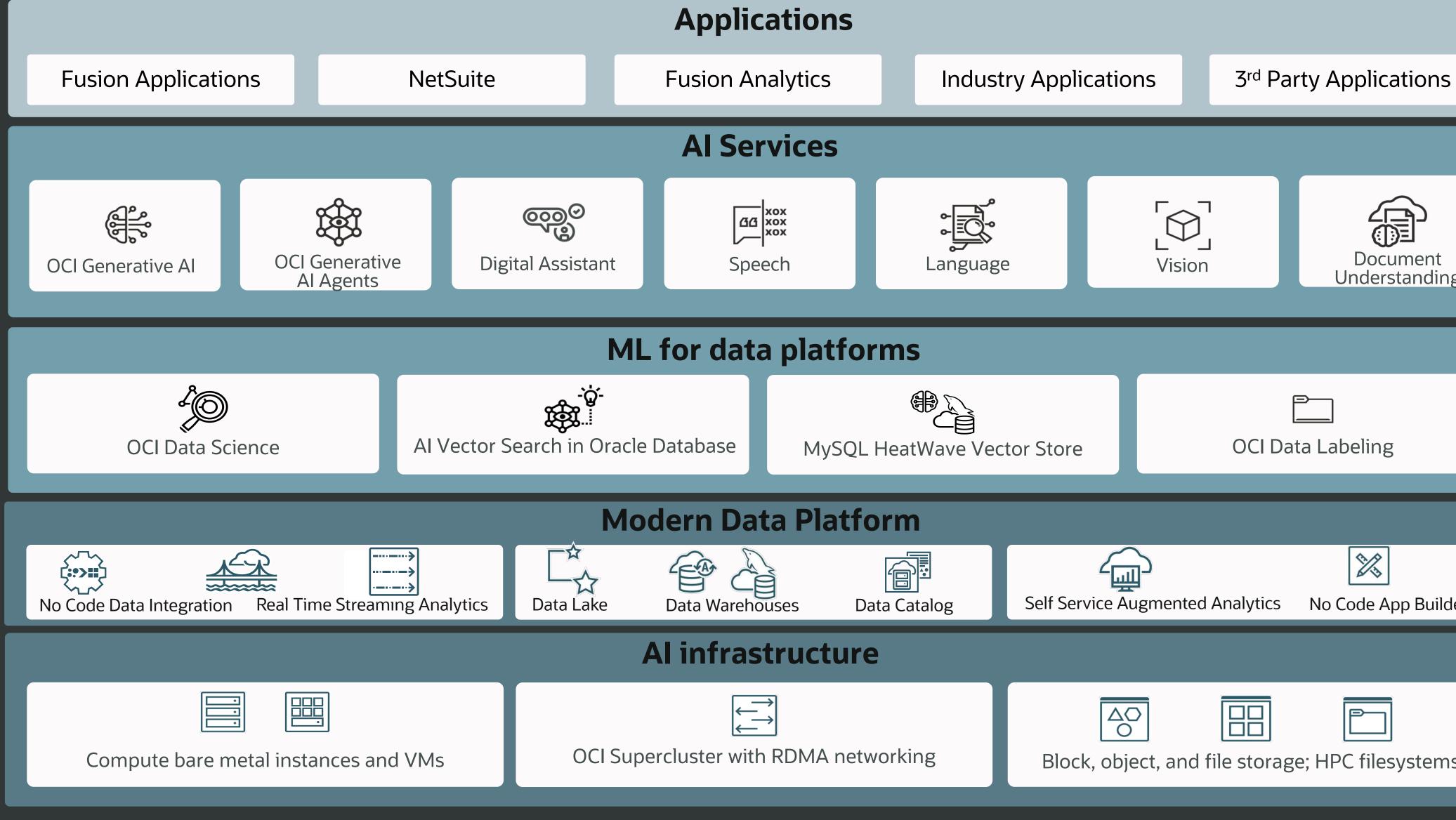




Al innovation at Oracle

Address enterprise generative Al requirements Embed generative Al across every layer of the tech stack Prioritize data management, security and governance

Al across the Oracle Cloud ecosystem



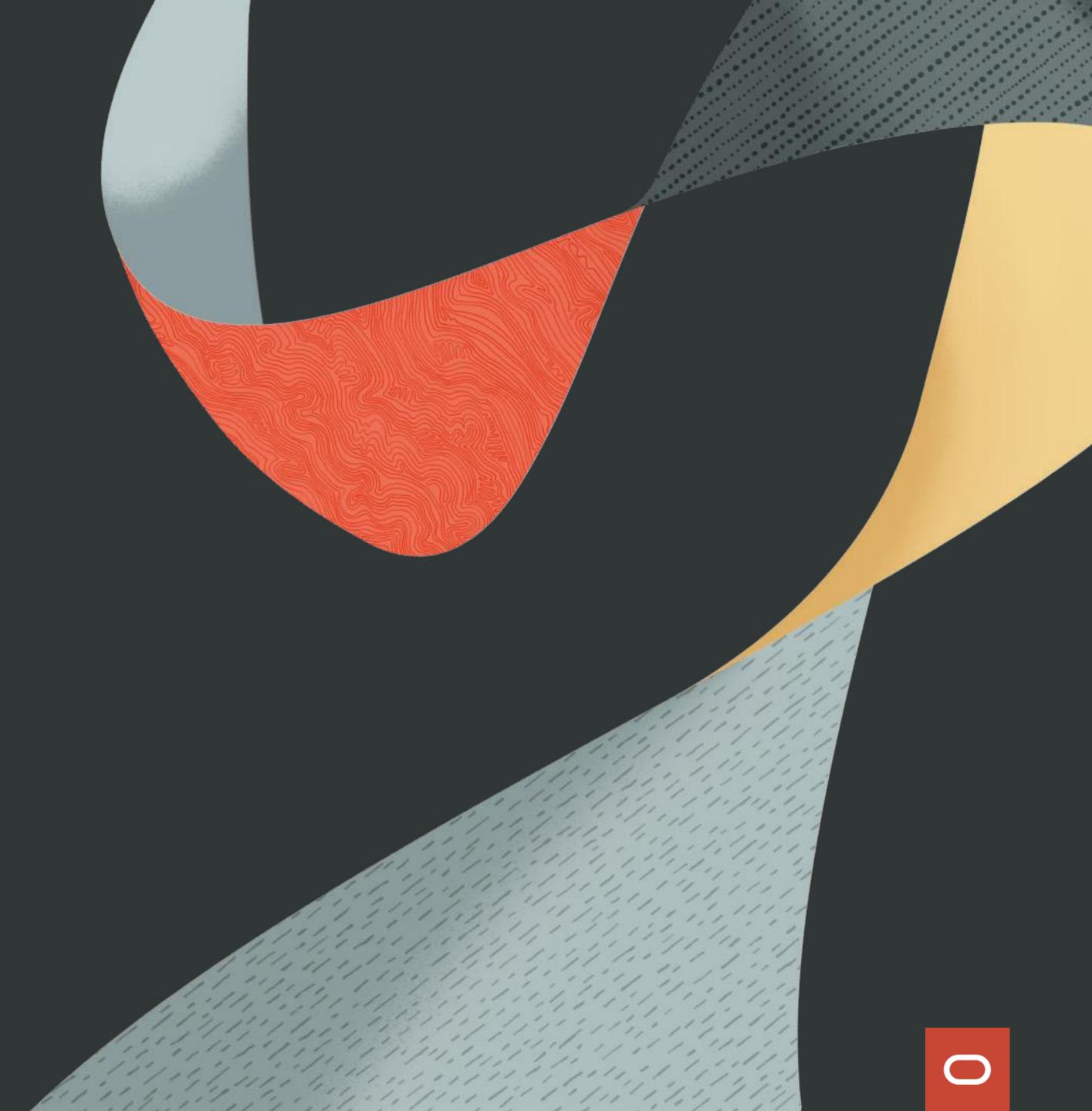


OCI Data Labeling X Self Service Augmented Analytics No Code App Builder



Block, object, and file storage; HPC filesystems

OCI Generative AI



Now Available: OCI Generative AI Service

| Generative AI overvie | ew. | | | | |
|---|---|--|--|--|--|
| Power your apps with | large language models a | nd generative Al | | | |
| OCI Generative AI is a fully managed service that provides a set of state-of-the-art, customizable LLMs that cover a wide | | | | | |
| | | out-of-the-box or create and host your | Watch service tour | | |
| | | | | | |
| Metrics in my compartm | ient | | Resources | | |
| Dedicated AI clusters | Custom models | Active endpoints | All documentation | | |
| 7 | τ | 12 | Rest API reference | | |
| | 1 | 14 | Workshops | | |
| | | | Tutorials | | |
| Get started | | Go to playground | Pricing | | |
| single line of code. Use the play | ground to test your use cases and refine pro | ompts and parameters. When | | | |
| Spin up dedicated hardware units for fine-tuning custom models and hosting them. | Custom models Create custom models by tine-tuning the base models with your own dataset. | Create and manage endpoints to host your custom models. | | | |
| | | | | | |
| | Power your apps with Of Generative AI is a fully managed range of use cases for text generation own fine-tuned custom models basedMetrics in my compartme Dedicated AI clusters TDedicated AI clustersTGet startedImage Started Single line of code. Use the play you're happy with the results, orDedicated AI clusters Single line of code. Use the play you're happy with the results, or | Power your apps with large language models as an observation. Use the playground to try out the models of our fine-tuned custom models based on your own data on dedicated Al clusters of the custom models based on your own data on dedicated Al clusters. Dedicated Al clusters Custom models 7 Of the started Observative All is a fully managed service that provides a set of state-of the arrange of use cases for text generation. Use the playground to try out the models of own fine-tuned custom models based on your own data on dedicated Al clusters Dedicated Al clusters Custom models 7 Of the started Observative All custom The playground is a visual interface for exploring the hosted pretrained ending in e of code. Use the playground to text your use cases and reference of the tay provide to text your use cases and reference of the tay provide to text your use cases and reference of the tay provide to text your use cases and reference of the tay provide to text your use cases and reference of the tay provide to text your use cases and reference of the tay provide to text your use cases and reference of the tay provide to text your use cases and reference of the tay provide to text your use cases and reference of the tay provide to text your use cases and reference of the tay provide to text your use cases and reference of the tay provide to text your use cases and reference of the tay provide to text your use cases and reference of the tay provide to text your use cases and reference of the tay provide to text your use cases and reference of the tay provide to text your use cases and reference of the tay provide to text your use cases and reference of the tay provide to text your use cases and reference of the tay | <section-header><section-header><text><text><text><text><text><text><text><text></text></text></text></text></text></text></text></text></section-header></section-header> | | |



High quality pre-built models

We are offering high quality models from Meta and Cohere to meet your business needs with minimal effort

Customize models to meet your needs

Fine tune models with your own data and focus on your most important tasks

Fully hosted inside OCI

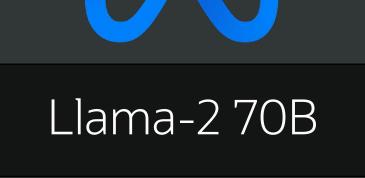
All processing and data storage happens inside OCI, no cross-region or cross-cloud communication

Private and secure

Customer-provided training and inference data is secure and cannot be seen by other customers. Oracle does not send customer data to Cohere or Meta.



New models included in the GA release



NEW

The Llama-2 70B parameters text generation model developed by Meta that is the leading open source LLM. Free for research and commercial use.



Command

Command is Cohere's highly performant generation model. In two sizes: 6B (Medium) and 52B parameters (XL). Using the Command XL model provides better accuracy while Command M has lower latency and cost.

Summarize

The Summarize model provides high-quality summaries that accurately capture the most important information from your documents.



The English and multi-lingual Embedding model (V3) that converts text to vector embeddings. A 'light' version of the model exists that is smaller and faster but is slightly less performant (English only).



OCI Gen AI: New Features



NEW

New Models

- Meta Llama 2 models
- Cohere Multilingual and English Embed V3



Flexible fine tuning

- Fine-tuning of both Cohere Command 52/6B models
- Vanilla and T-few fine-tuning • options along with fine-tuning parameters configuration
- Stacked fine-tuned model • serving



Improved cluster UX

- Multi-endpoint support in hosting clusters
- Scaling your clusters by adding/removing units to handle more model requests
- Endpoint Analytics (tokens processed in/out, number of calls, etc.)



GenAl Ops

- Content moderation controls
- Endpoint model swap with zero-down time.
- Endpoints • deactivation/activation
- LangChain Integration



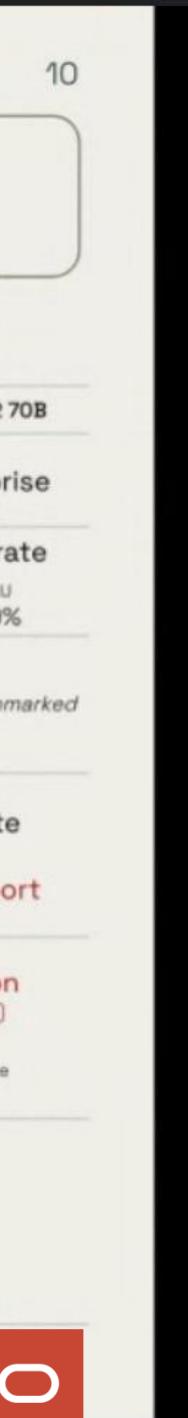
 \bigcirc

•

A leader and differentiated relative to the competition

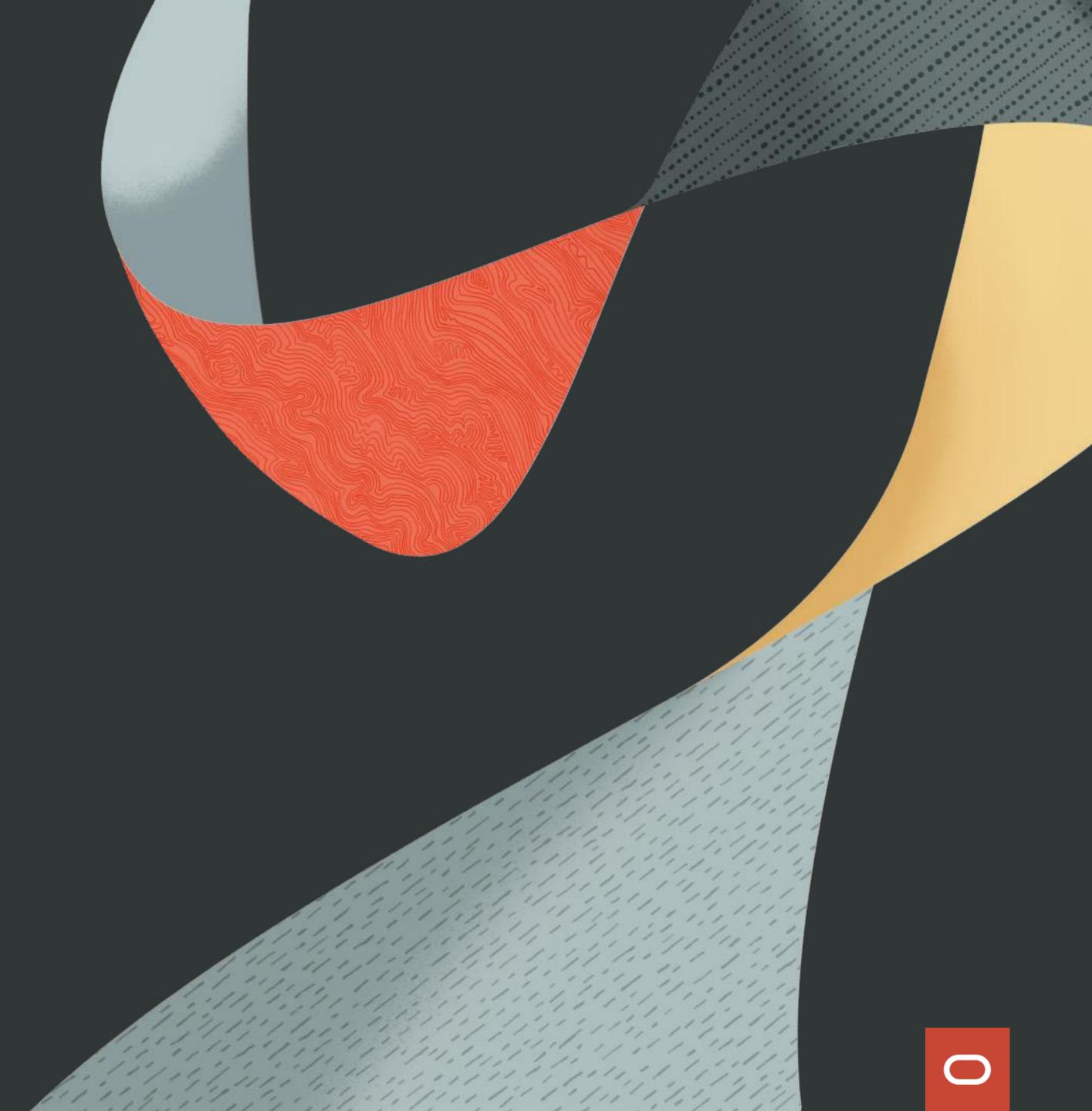
| | | cohere | © Op | enAI | ANTH | ROP\C | Go | ogle | 00 | 1eta |
|--|---|--|--|---------------------------|---|--|---|--------------------------|---|---|
| | | Command | GPT-3.5 | GPT-4 | Claude Instant | Claude 2 | Gemini Pro | Gemini Ultra | Llama 2 13B | Llama 2 70B |
| Customer Focus | | Enterprise-focused | Consumer and enterprise | | | | Research and enterprise | | | |
| Accuracy | 0 | Accurate MMLU 69.2% → 79% (Q1 projected) | Accurate MMLU 70.0% | Leading MMLU 86.4% | Accurate MMLU 73.4% ¹ | Accurate MMLU 78.5% ¹ | Accurate MMLU 71.8% | Leading MMLU 83.7% | Specialized MMLU 54.8% | Accurate MMLU 68.9% |
| тсо | | Leading TCO (Bedrock prov. TCO ² : \$1.93 / 1M tokens) | Competitive TCO | Cost Prohibitive | Competitive TCO 1.3x Command ² | Cost Prohibitive 5.7x Command ² | Competitive TCO | Cost Prohibitive | Competitive TCO 1.8x Command ² | Not benchmark |
| Deployment | 0 | Any cloud or private environment with enterprise support | Limited cloud availability (Azure only) No private options | | Limited cloud availability (AWS, Google) No private options | | Limited cloud availability (Google only) No private options | | Any cloud or private environment w/o enterprise support | |
| Retrieval- Augmented Generation (RAG) ³ | 0 | Complete solution (generative, embeddings, rerank, connectors) Avg Lost-in-the-Middle score Command: 78% | (no re Avg Lost-in-th | e-Middle score 5: 67% | | te solution model only) | | solution connectors) | (generative Avg Lost-in-th | te solution model only) he-Middle score 70B: 72% |
| | | Fine-tunable | Fine-tunable | Roadmap | Road | dmap | Fine-t | unable | Fine-t | unable |
| Fine-tuning & Support | 0 | Vendor Support Cohere engineers | | Support Neers (\$2-3m) | and the second se | Support vailable | a contract of the second | Support ailable | | Support /ailable |

t Claude MMLU evaluations are based on 5-shot COT, while standard evals are based on 5-shot. What's this mean? 5-shot COT will have inflated results compared to 5-shot.
2: TOD evaluations are benchmarked by Cohere comparing models on Amazon Bedrock controlling for hardware and workloads and based on existing list prices. OpenAI and Boogle models are not available for benchmarking in similar environments.
3: Lost-in-the-middle eCopyright @e2024; Oracle and/or its laffbliates: based on: https://arxiv.org/abs/2307.03172.



Retrieval Augmented Generation for OCI Generative Al Agents





Introducing: OCI Generative Al Agents RAG Agent, the first in a series of Gen Al Agents

Featuring retrieval-augmented generation

OCI GenAI RAG Agent connected to Vision Corp's knowledge bases

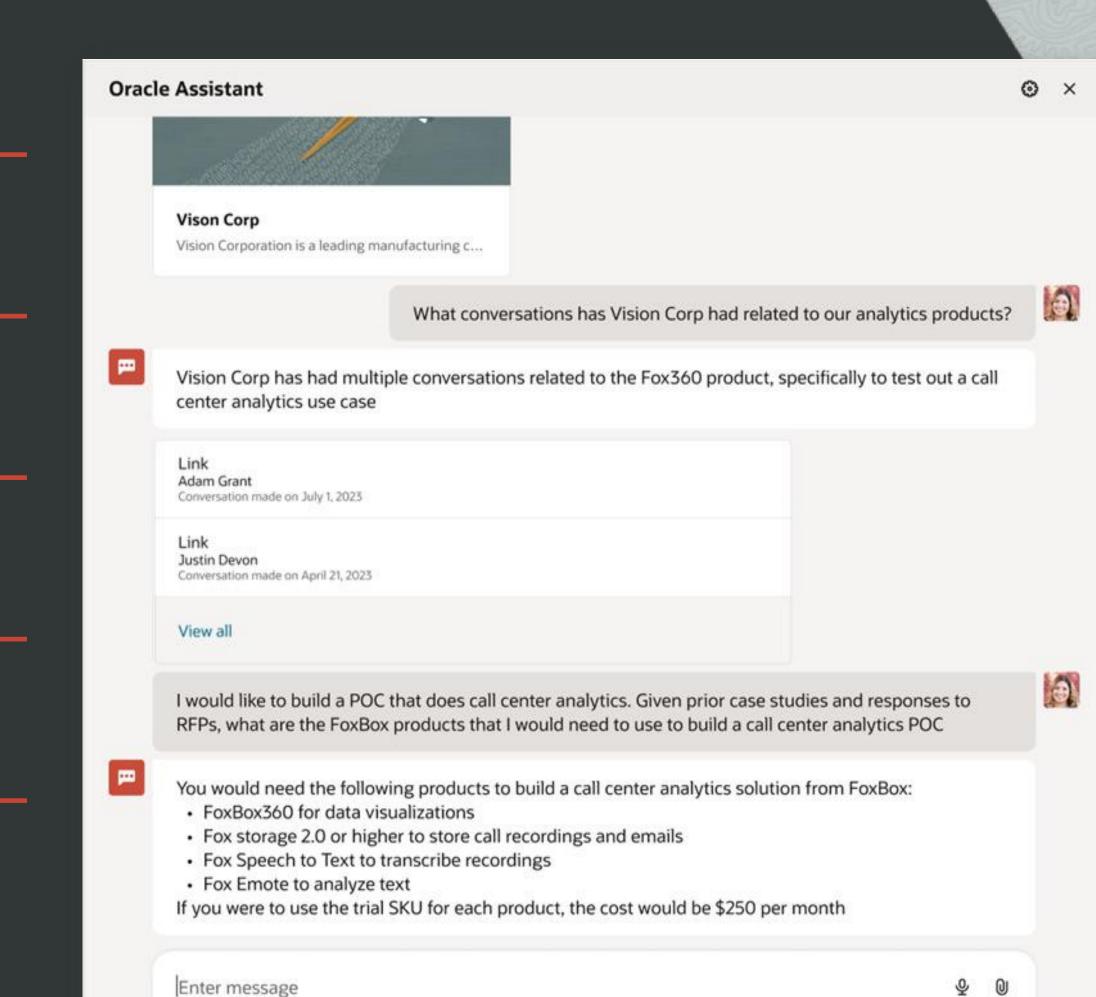
Analyst asks a natural language question

GenAl RAG Agent responds in humanlike manner and provides links to relevant source documents

Analyst asks a follow up question

GenAl RAG Agent uses chat history and further information retrieval to respond

NEW



\$ 0



Core capabilities of OCI Generative AI Agents RAG Agent

Agents act on knowledge bases such as search indexes, for example:

• call transcripts

NEW

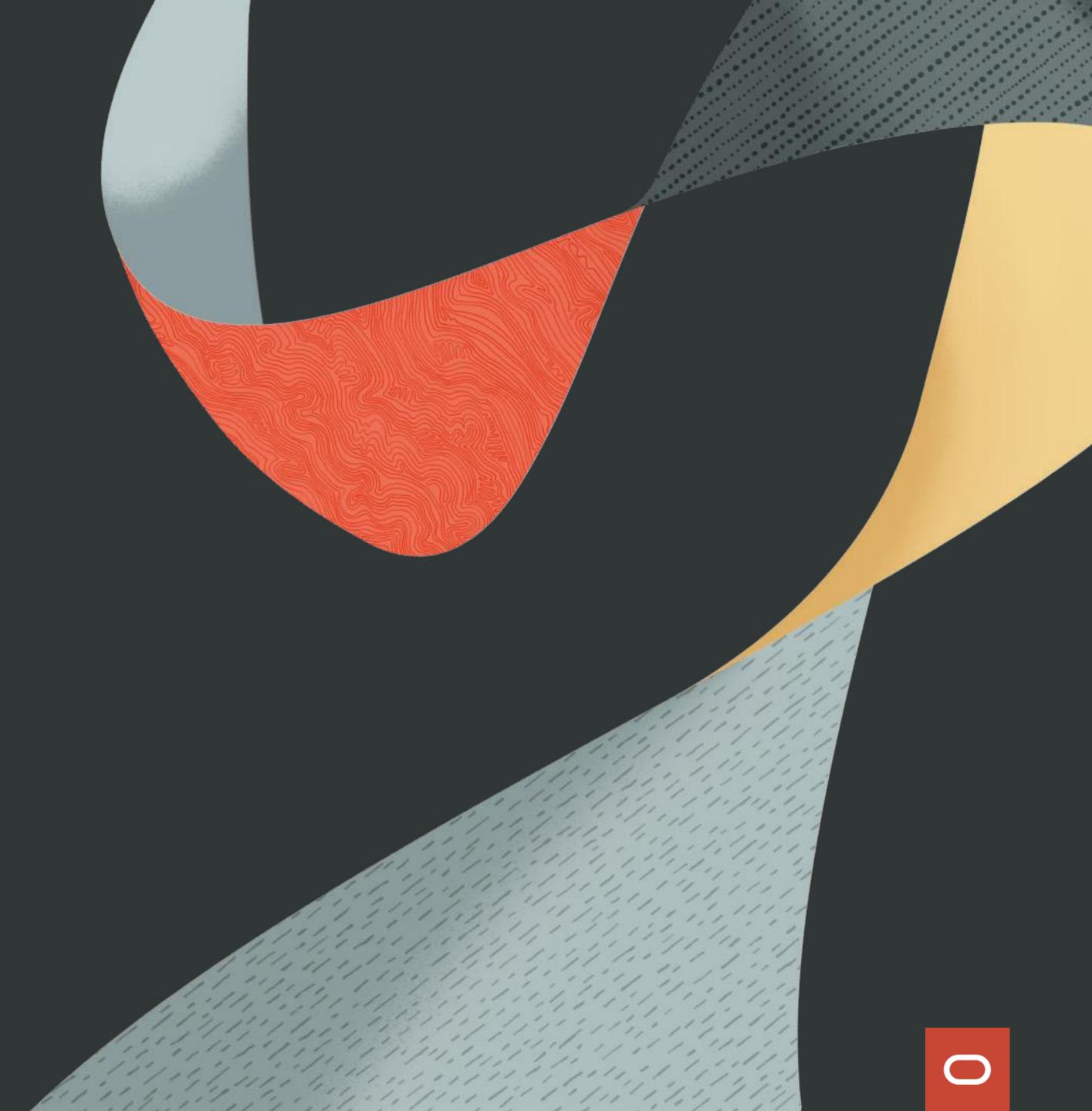
- internal knowledge sources •
- other large corpuses of enterprise proprietary data •

Beta: **OCI OpenSearch**

Coming Soon: Oracle Database 23c Al Vector Search MySQL HeatWave Vector Store



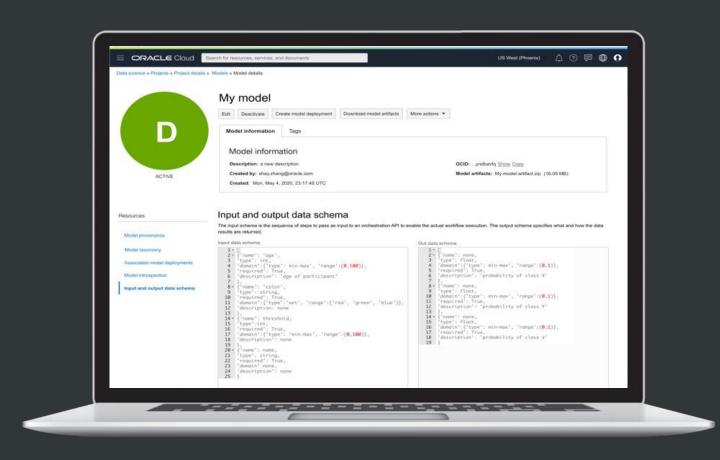
Al Quick Actions for OCI Data Science



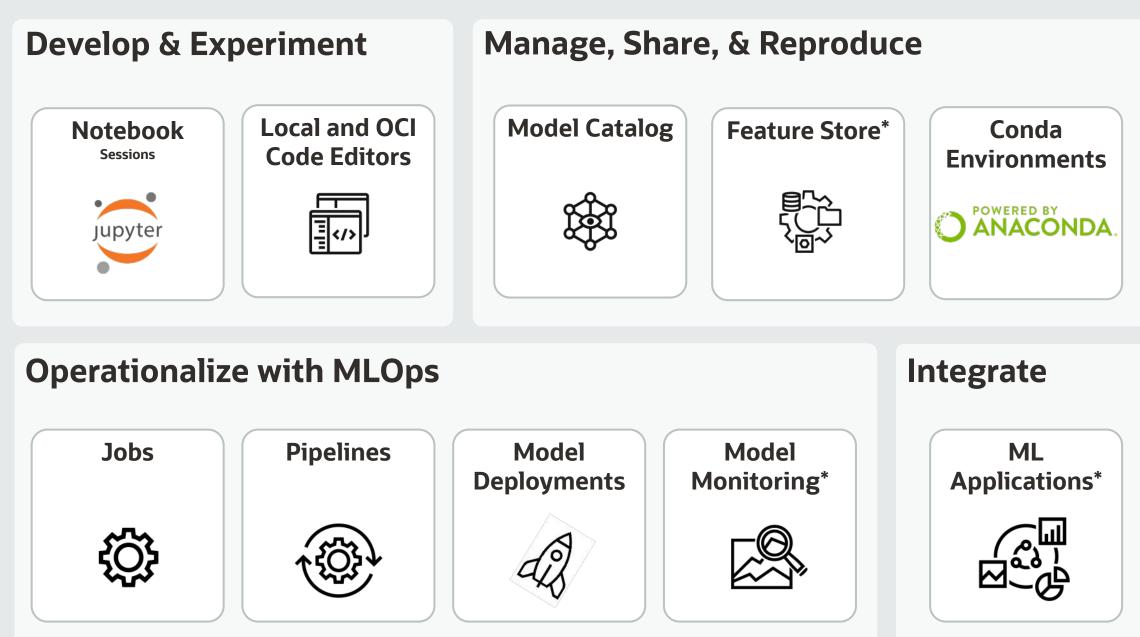
OCI Data Science

Open and extensible

- Use your favorite open-source tools and framework
- Use your Al anywhere using ONNX
- Accelerated Data Science SDK available as an open-source library



Oracle Cloud Infrastructure Data Science



Data Management

Database – Data Lake – Access – Integration – Preparation

Infrastructure

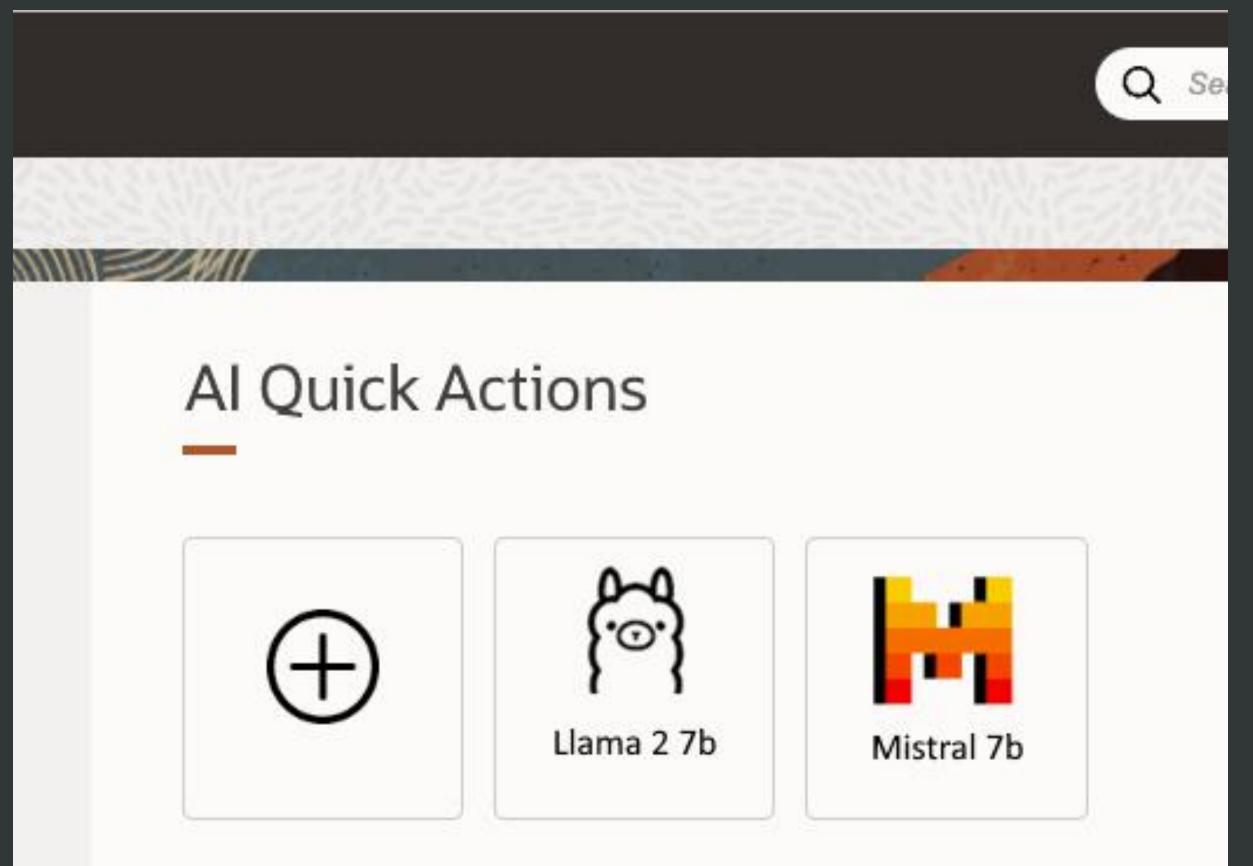
CPU – GPU – Storage – Network

*Coming soon





Announcing: Al Quick Actions for OCI Data Science



NEW

A collection of use cases that can be invoked in a click of a button, all in a user interface inside the Data Science notebook experience.

Get no-code access to LLMs such as Llama2 and Mistral 7B through seamless integration with Data Science notebooks.

Quick actions:

- Deploy
- Fine tune
- Integrate
- Scale



Deploy and Fine Tune

Deployment

NEW

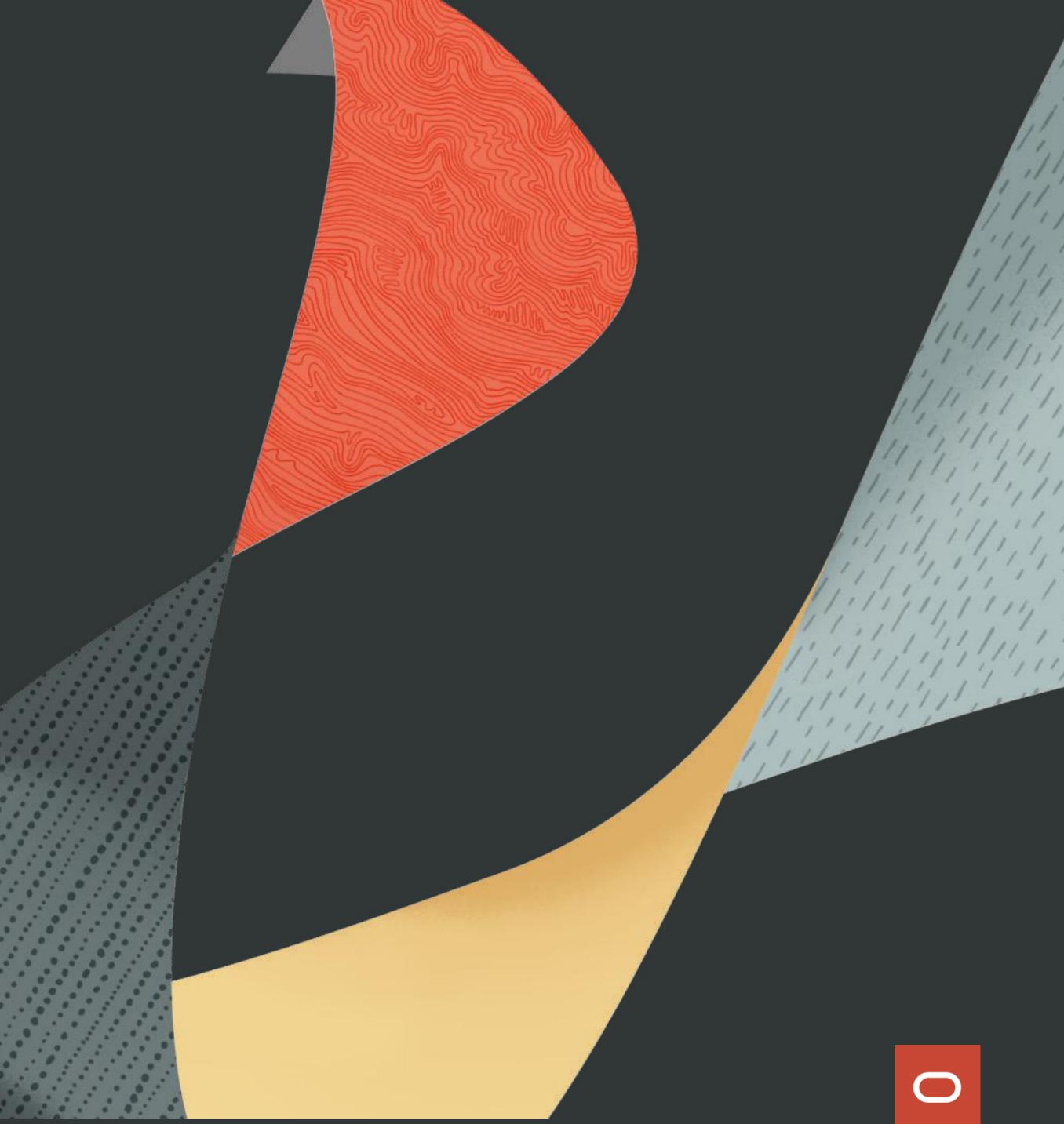
- Provides support for model deployment beyond what is available in OCI Gen AI Service with finer grained controls for those who need it
- Support for Text Generation Inference (Hugging Face), vLLM (UC Berkeley) and Nvidia Triton serving with public examples for:
 - Llama2 7b and 13b using A10s
 - Llama2 70b using A100 and A10s via GPTQ Quantization
 - Mistral 7b
 - Jina Embedding Model using A100

Fine Tuning

- Distributed Training with PyTorch, Hugging Face Accelerate and DeepSpeed for Fine-tuning of LLM
- Mount for Object Storage and File System as a Service enables effortless checkpointing and storage of fine-tuned weights
- Service-provided Condas, eliminates the requirement for custom docker environments



Oracle Al Services



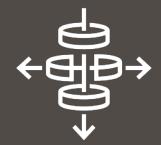
Al Services Benefits

Al for everyone



- An Al starting point, even • without data science experience
- State-of-the-art LLMs from Meta and Cohere for generative AI use cases

Prebuilt for enterprise requirements



- Prebuilt models trained on industry-derived data
- Optimized for use cases across finance, manufacturing, and more
- Built-in insight highways • into your SaaS applications with Oracle NetSuite, Fusion, and custom apps

Customizable for your needs



- Tailor your AI models without • data science experience
- Save costs by training AI • models already on OCI
- Fine tune generative AI • models for specialized use cases

Best-in class support



- White glove treatment •
- Data scientists on staff, • dedicated to ensuring your organization's success
- Pricing to support AI experimentation





OCI Digital Assistant

Intelligent self service chatbot providing chat, text message, and voice interfaces

Improve self-service experiences with chatbots, voice interfaces, intuitive search

Reach new audiences by creating new application interfaces and dashboards

Create more intelligent customer experiences with added personalization, prediction, analytics, and more



SMS

Tji

00

00



Oracle Digital Assistant Help on digital assistant learning

> Greetings, I am Artie. I am a digital assistant here to help you.

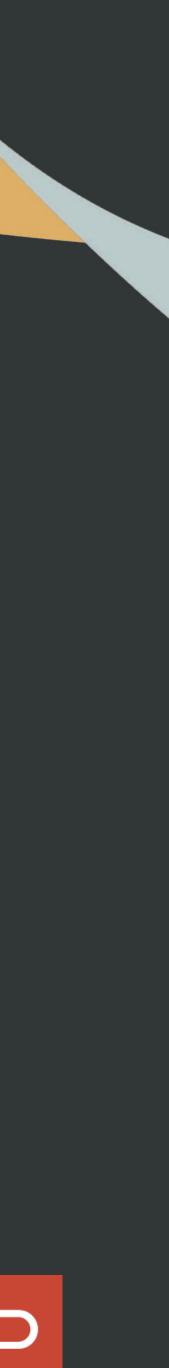
口))

You can always call up my help system by simply asking for help at any time.

Please ask me your most pressing questions on digital assistants.



⊉



OCI Language

Text AI to classify sentiment and extract important entities

Analyze text at scale

Translate to/from 20+ languages to easily reach new audiences and consumers

Improve user experience by understanding sentiment from text

Recognize sensitive information to protect privacy and ensure compliance

| Could Classic Action (a) English ***** - Language detection (a) English ***** - Text classification (c) Business and Industry/Energy and Utilities ***** - Named entity recognition (c) Proper waste management is essential to the health of all living systems. Our grantees incl Lagos Locanow (after 1000), Nigeria Locanow (after 1000), that incentives waste recycling in dens WEEE Centre Locanow (after 1000), Nigeria Locanow (after 1000), Kenya Locanow (after 1000), and health hazards of e-waste and educates the public about reuse, recycling, and safe dis California Coastal Cleanup Day (WENT 1000), which has removed hundreds of thousands of California Locanow (after 1000) waterways each year (ARTM 1000) since 1995 (ARTMER (ART) - Key phrase extraction (c) | | | | | |
|--|--------------------|---|--|---|--|
| English ***** | | LE Cloud | Cloud Classic > | Search resources, services, documentation, | and Marketplace |
| Text classification () Business and Industry/Energy and Utilities 10000 Named entity recognition () Proper waste management is essential to the health of all living systems. Our grantees includings to canton rate 1000 , Nigeria to canton rate 1000 , that incentives waste recycling in dense WEEE Centre to canton rate 1000 , Nigeria to canton rate 1000 , Kenya to canton rate 1000 , and health hazards of e-waste and educates the public about reuse, recycling, and safe dis California to canton rate 1000 waterways each year to the since 1995 to the time rotate 1000 since 1995 to the time rotate Key phrase extraction () | ~ | | detection (i) | | |
| Business and Industry/Energy and Utilities 1.0000 Named entity recognition () Proper waste management is essential to the health of all living systems. Our grantees including subscription (), Nigeria Location (OPE 1.0000), that incentives waste recycling in dense WEEE Centre Location (PRELINT 1.0000) in Nairobi Location (OPE 1.0000), Kenya Location (OPE 1.0000), and health hazards of e-waste and educates the public about reuse, recycling, and safe dist California Coastal Cleanup Day EVENT 1.0000, which has removed hundreds of thousands of California Location (OPE 1.0000) waterways each year DATETIME (DATE 1.0000) since 1995 DATETIME (DATE Key phrase extraction () | | | fication () | | |
| Proper waste management is essential to the health of all living systems. Our grantees including solution of the system of the s | ~ | | | Jtilities 1.0000 | |
| | | Proper waste ma Lagos LOCATION / GR WEEE Centre L and health hazar California Coast | Anagement is essent PE 1.0000 , Nigeria LO OCATION / FACILITY 1.0000 i rds of e-waste and e tal Cleanup Day EVEN | tial to the health of all living systems. C CATION / GPE 1.0000 , that incentives waste n Nairobi Location / GPE 1.0000 , Kenya Lo ducates the public about reuse, recycl T 1.0000 , which has removed hundreds | recycling in dens CATION / GPE 1.0000 , ing, and safe dis s of thousands of |
| Terms of Use and Privacy Cookie Preferences | ~ | Key phrase | e extraction | D | |
| | Terms of Use and P | rivacy Cookie Preferen | ces | | |



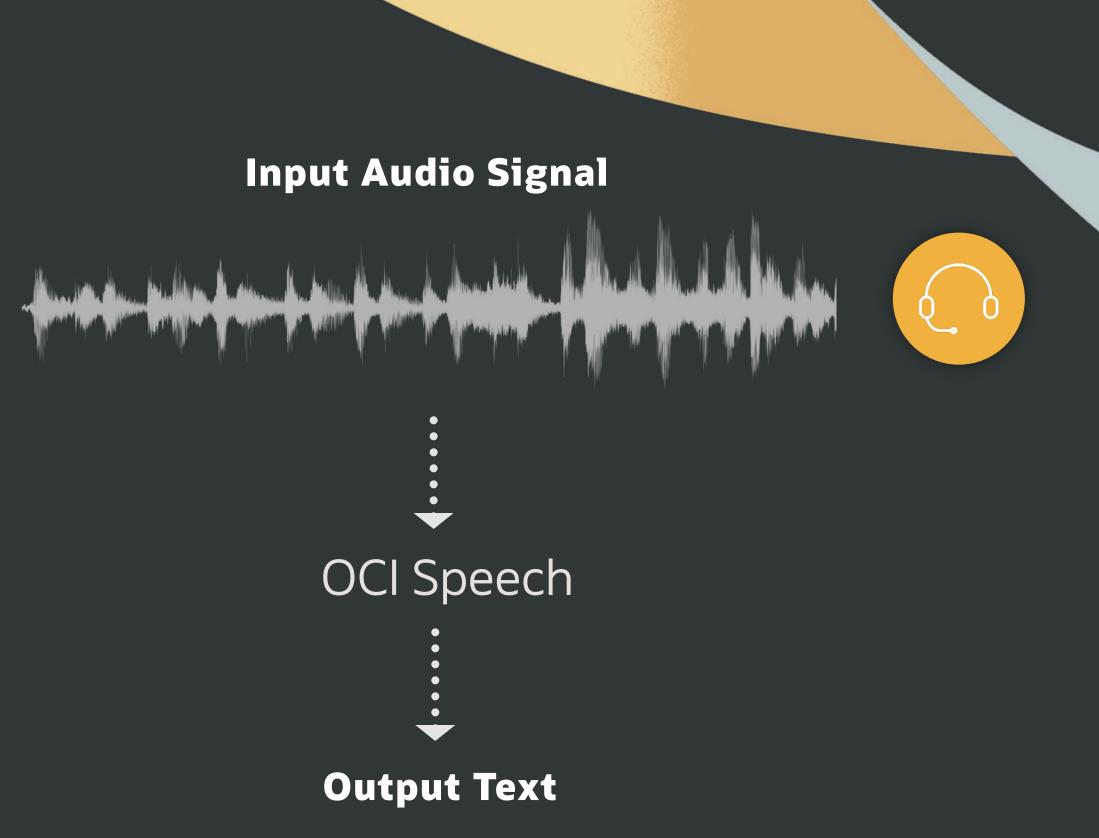
OCI Speech

Transcribe spoken audio with multilanguage support

Create searchable, indexed data by transcribing audio files

Filter profanities and leverage confidence scores

Combine with Language or other AI services to analyze sentiment, translate to other languages, and extract key information



TEXT TRANSCRIPT

"Good afternoon, everyone, and welcome to Oracle's *fourth-quarter and fiscal-year 2021 earnings conference* call. A copy of..."

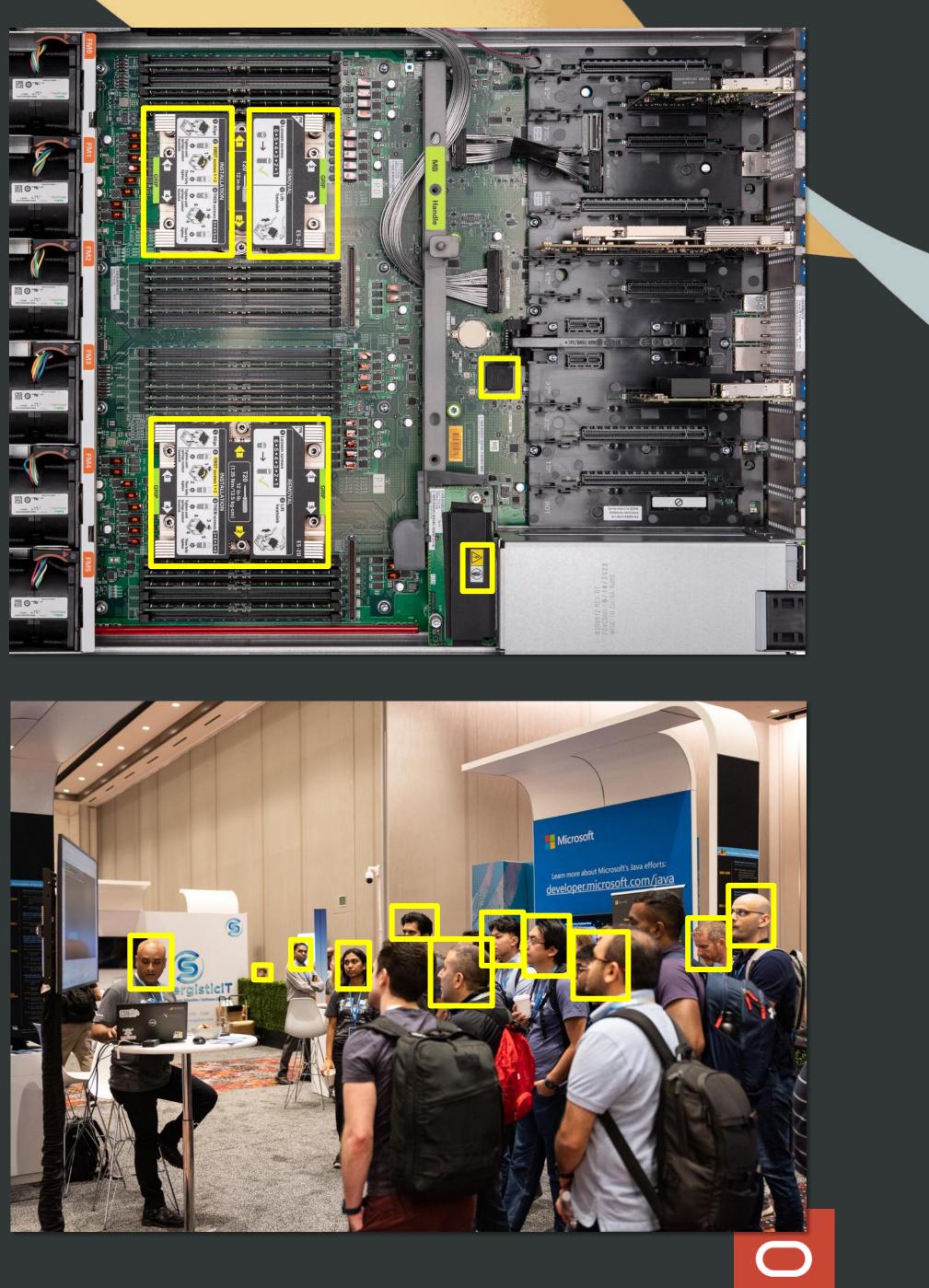
OCI Vision

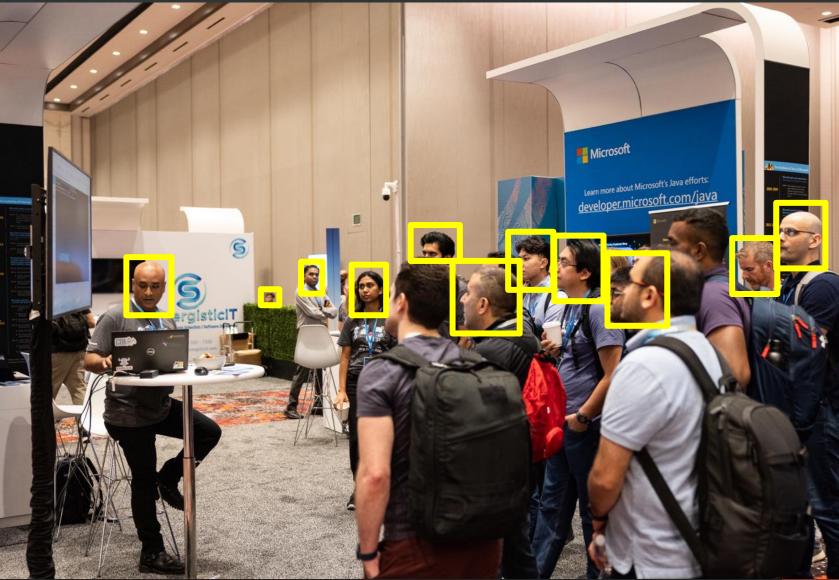
Understand images and detect objects

Automate workflows and actions based on image analysis

Gain insights from visual data by automatically extracting text and objects

Enrich image-based files with metadata, including objects and colors for better indexing and retrieval in a digital asset management system





OCI Document Understanding

Recognize and extract text, tables, and key data

Extract text from scanned documents, mobile uploads, PDFs, and more

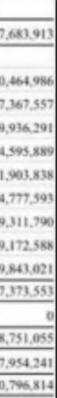
Preserve table formats and key value relationships recognized in documents

Easily automate tedious business processes based on data output in JSON format

Pretrained using enterprise focused data, providing accurate results for enterprise focused use cases

| 5 | R | ECEIPT OF S SHOP'S | ALE | | | | | | | |
|--------------------------|---|-----------------------|---------------------------------------|-------------|-------------|--|---------------------------|-------------|---------------|----------------------|
| | 123 Main Te | St. Ang l: 123- | JANE DOE 123 MAIN ST ANYTOWN, I | | | | | Date | 1 1 2023 | , 7 |
| | 01/02/2023 9:15:00 Transaction ID: 12 Type: CREDIT PURCHASE Number: XXXXXXXXXX | 345678 (X1234 | Memo | | nt | ent Br 2 °/100- | | 34 | | 100 Illars Doe |
| | Entry Mode: SWIPED Card Type: VISA Sub Total: \$8.12 Tax: \$1.12 Tip: \$1.00 Total: \$10.24 Thank you for s |] | | inesses! | | | | | | |
| 40000-Reve 50000-Mate | | | | | 499 613 | 2tr1-13 (312,993,815 30,602,338 | 046,566,977 61,618,281 | | 1,388,795,773 | |
| 60100-Wagi | | | | | 017 | 5,254,392 | 10,665,420 | 16,704,412 | | |
| | mployee Benfits | 1,350,031 | 2,756,745 | 4,165,028 | 5,553,025 | 1,573,691 | 3,193,991 | 4,841,031 | | |
| 60500-Travel E | | 625,122 | 1,414,180 | 2,114,809 | 2,717,731 | 751,123 | 1,473,572 | 2,289,987 | | |
| 62000-Freight a | and Shipping | 532,709 | 1,227,373 | 1,801,061 | 2,341,570 | 561,385 | 1,186,292 | 1,794,806 | | |
| 64000-Office at | nd Communication | 1,205,058 | 2,409,894 | 3,614,740 | 4,819,084 | 1,203,137 | 2,472,599 | 3,788,507 | | |
| 65000-Fees | | 1,460,054 | 2,917,672 | 4,375,301 | 5,830,490 | 1,361,046 | 2,892,709 | 4,404,569 | 6,069,950 | 2 |
| 68000-Deprecia | ation and Amortisation Expense | 1,344,096 | 2,734,982 | 4,158,649 | 5,619,781 | 1,499,034 | 3,036,737 | 4,597,622 | 6,181,687 | 2 |
| 63100-Other Pu | urchases and Supplies | 6,086,510 | 12,152,621 | 18,438,759 | 24,942,737 | 6,689,177 | 13,290,999 | 20,293,691 | 27,948,528 | 12 |
| Fotal Operating | Expenses | 39,995,297 | 81,956,192 | 129,649,826 | 185,745,047 | 49,495,322 | 99,830,600 | 152,671,195 | 208,030,073 | 94 |
| 77001-Extraord | finaries | 2,196 | 12,847 | 8,662 | 4,721 | 146,392 | 291,710 | 538,279 | 554,498 | |
| Income Before | Income Taxes | 2,675,936 | 6,661,018 | 15,288,095 | 30,250,731 | 263,352,101 | 546,444,667 | 833,867,305 | 1,180,211,202 | 2,87 |
| 79001-Taxes | | 842,920 | 2,098,221 | 4,815,750 | 9,528,981 | 2,759,963 | 5,314,766 | 8,970,622 | 13,623,018 | 4 |
| Net Income | | 1,833,016 | 4,562,797 | 10,472,345 | 20,721,750 | 260,592,138 | 541,129,901 | 824,896,683 | 1,166,588,184 | 2,83 |
| | | | | | | | | | | |







Streamlining the enterprise Al experience OCI Generative AI coming in Fusion Applications 24A

Fusion Cloud HCM

- Candidate Experience Summary
- Compensation: Rewards and Recognition
- Survey Questions
- Goal Creation
- Performance Feedback & Development Tips
- Performance Review Summary
- About Me for Connections
- Job Category Landing Pages
- Job Match Explanations
- Feedback Assistance
- Career Summaries for Oracle Grow
- Creating SMART Team Goals

Fusion Cloud CX

- Generate a Knowledge Article from a Source Doc
- Generate a Knowledge Article from an SR
- Assisted Content Creation for Interviews

- Chat Agent Assistance Chat Summarization Issue/SR Summarization • SLO and Campaign Text Generation

SaaS Apps

Fusion Cloud SCM

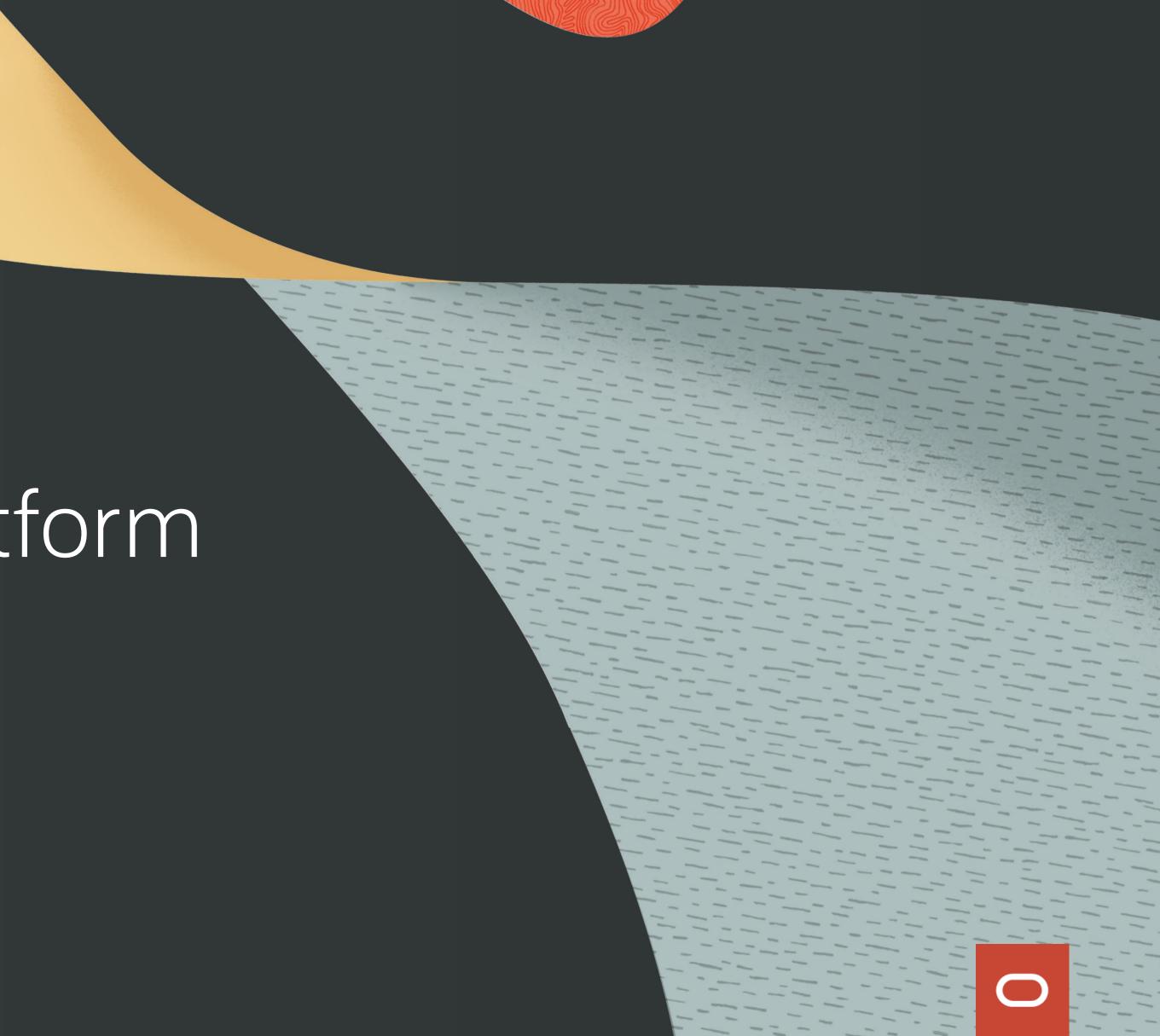
- Generate Item Descriptions and Attributes
- Sourcing; New Supplier **Recommendations for Negotiation Invitation**





OCI - Modern Data Platform

29 Copyright © 2024, Oracle and/or its affiliates



Enterprises Transitioning to Democratize Data Across Many Stakeholders



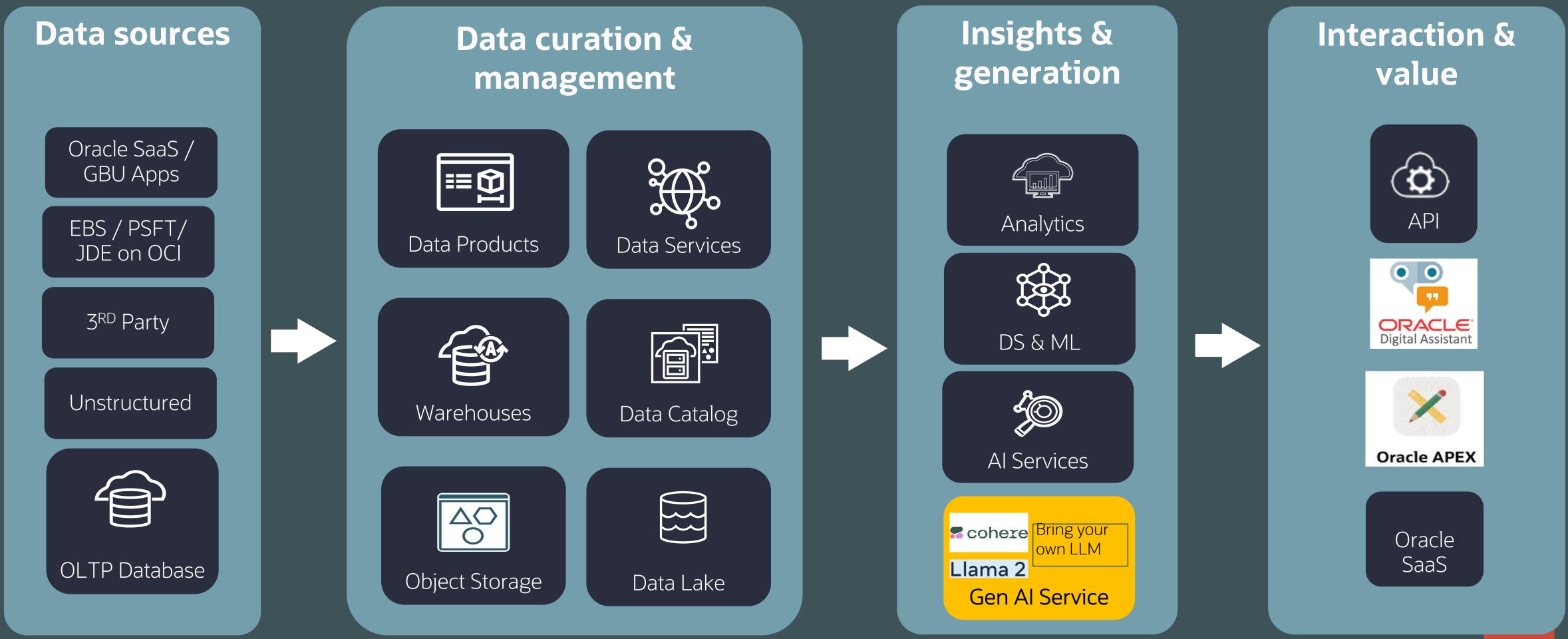
- Cloud helps brings silos of data together
- Make compliance and compartmentalization of data easy for various personas
- Democratize access to data securely using tools like Slack, Teams etc...

on of data easy for various personas tools like Slack, Teams etc...



Generative AI - Needs a Modern Data Platform

Gen-Al and Data Platform fuels Growth. Data must be centralized, governed, processed and managed at scale.

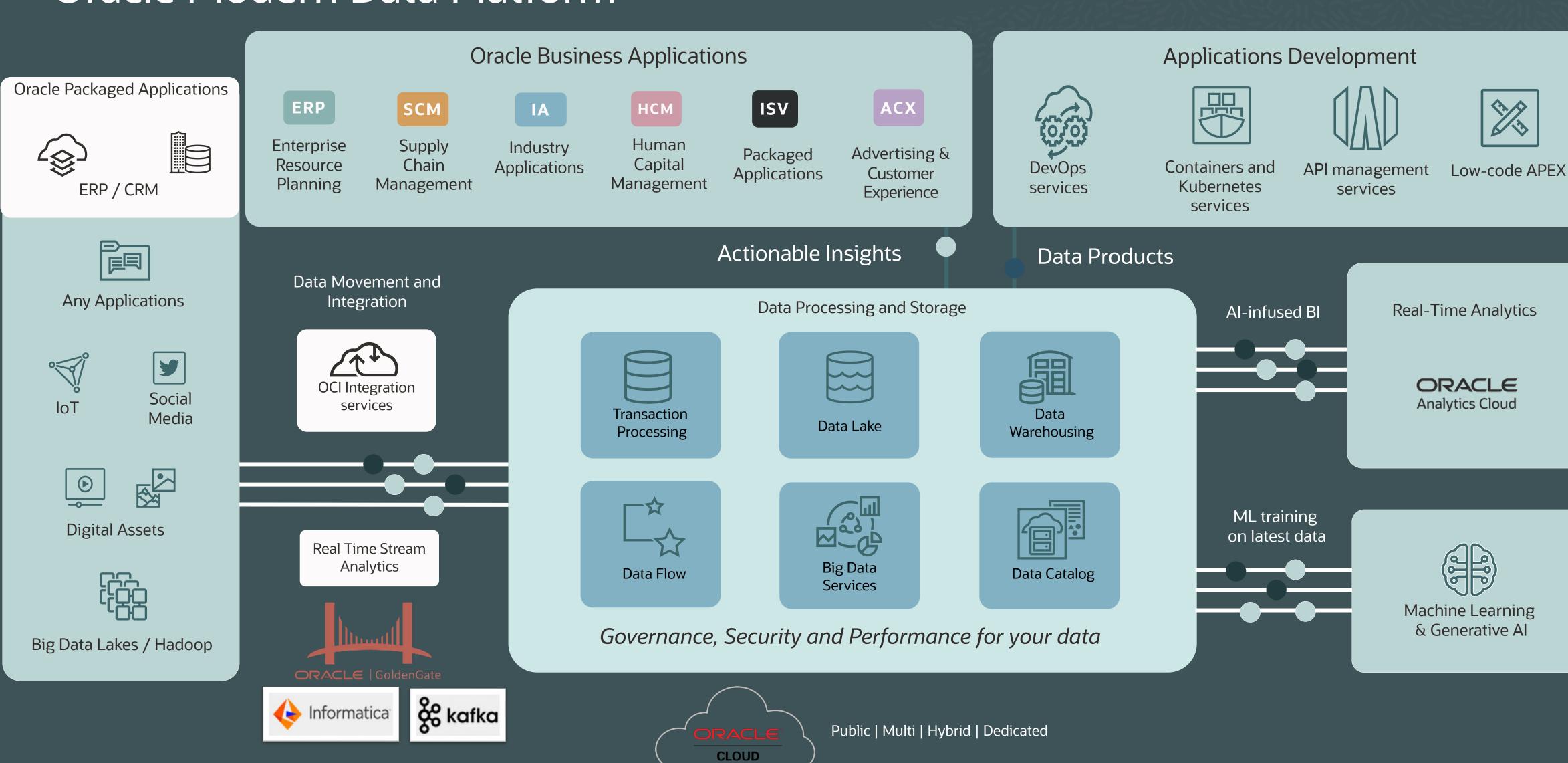






 \bigcirc

Oracle Modern Data Platform











OCI Modern Data Platform

Data Sources and discovery



Oracle Fusion Modules



SaaS apps - ADP, SFDC, WD, and many others



On-premises Application



Third Party Applications



Unstructured Data





Data Integration



Data Flow (Spark) Data Integration (Spark)

Golden Gate (Realtime)

Streaming Service (Near-Realtime)



Data Catalog Oracle Integration Cloud (App Connector)

Oracle Data Integrator (ETL Tool)

Low and Predictable Cost Granular control to match workload needs Support Architecture Pattern (Data Fabric, Data Mesh, Lakehouse)



Data Integration comprehensive portfolio Oracle offers multiple ways to load your data

| App Integration | OCI Integration Cloud |
|-----------------|---------------------------|
| Batch | OCI Data Integration |
| Real time | OCI GoldenGate |
| 다 Spark | OCI Data Flow |
| Kafka | OCI Streaming |
| | |

Data Store and Processing **OCI Integration Cloud**

Apps and API integration

OCI Data Integration

Batch data integration

OCI GoldenGate

Real-time data integration and streaming

OCI Data Flow

Managed Apache Spark service

OCI Streaming

Apache Kafka-compatible event streaming Service



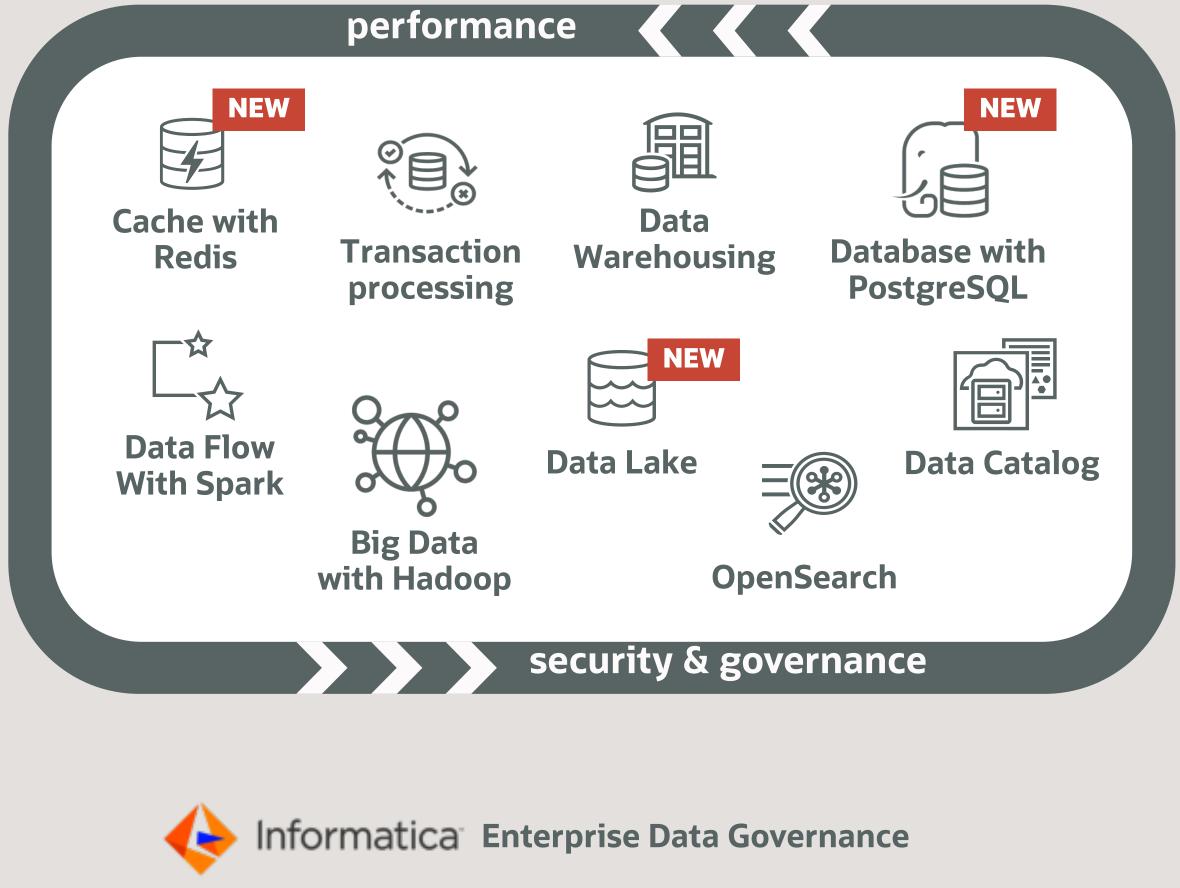
Oracle Modern Data Platform We meet you where you are!

OCI Data Flow with Apache Spark Fully managed Apache Spark service for large datasets

Big Data with Apache Hadoop **Oracle Distribution Including** Apache Hadoop, Apache Ambari, Apache HBase, Apache Hive, Apache Spark, more

Data Catalog

Metadata management to help discover data and support data governance on OCI



OpenSearch

Fully managed open source search service for you application search and log analysis

Redis

Managed in-memory caching solution to improve your application performance and customer experience **PostgreSQL**

Managed PostgreSQL database with optimized performance, dynamically scale storage



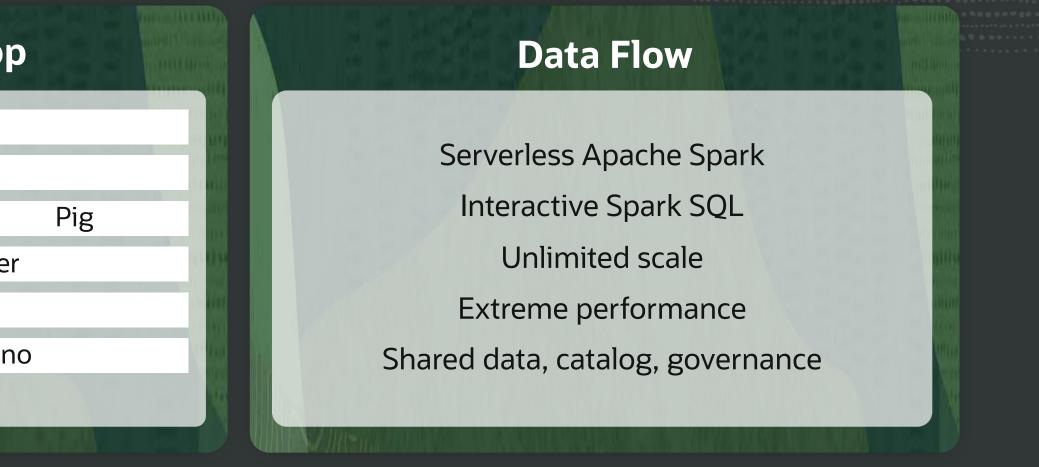


OCI Big Data Service and OCI Data Flow managed open-source services on shared storage and catalog

| Big Da | ta Service o | on Oracl | e Hadoop |
|--------|-------------------|--------------|---------------|
| | Oracle Hadoo | op w/Ambar | i |
| Hue | | | Oozie |
| Hive | Tez | Spar | k |
| YARN | | | Zookeeper |
| HDFS | | | Flink |
| Kafka | | | Presto/Trin |
| Rar | nger Authorizatio | on, Navigato | or Audit |
| | NIMERAL DAVID | | WORKS INCOME. |
| | | Unifie | d Catalog |
| | | | Oracle D |
| | | | OCI Ir |

CPU | GF

Copyright © 2022, Oracle and/or its affiliates



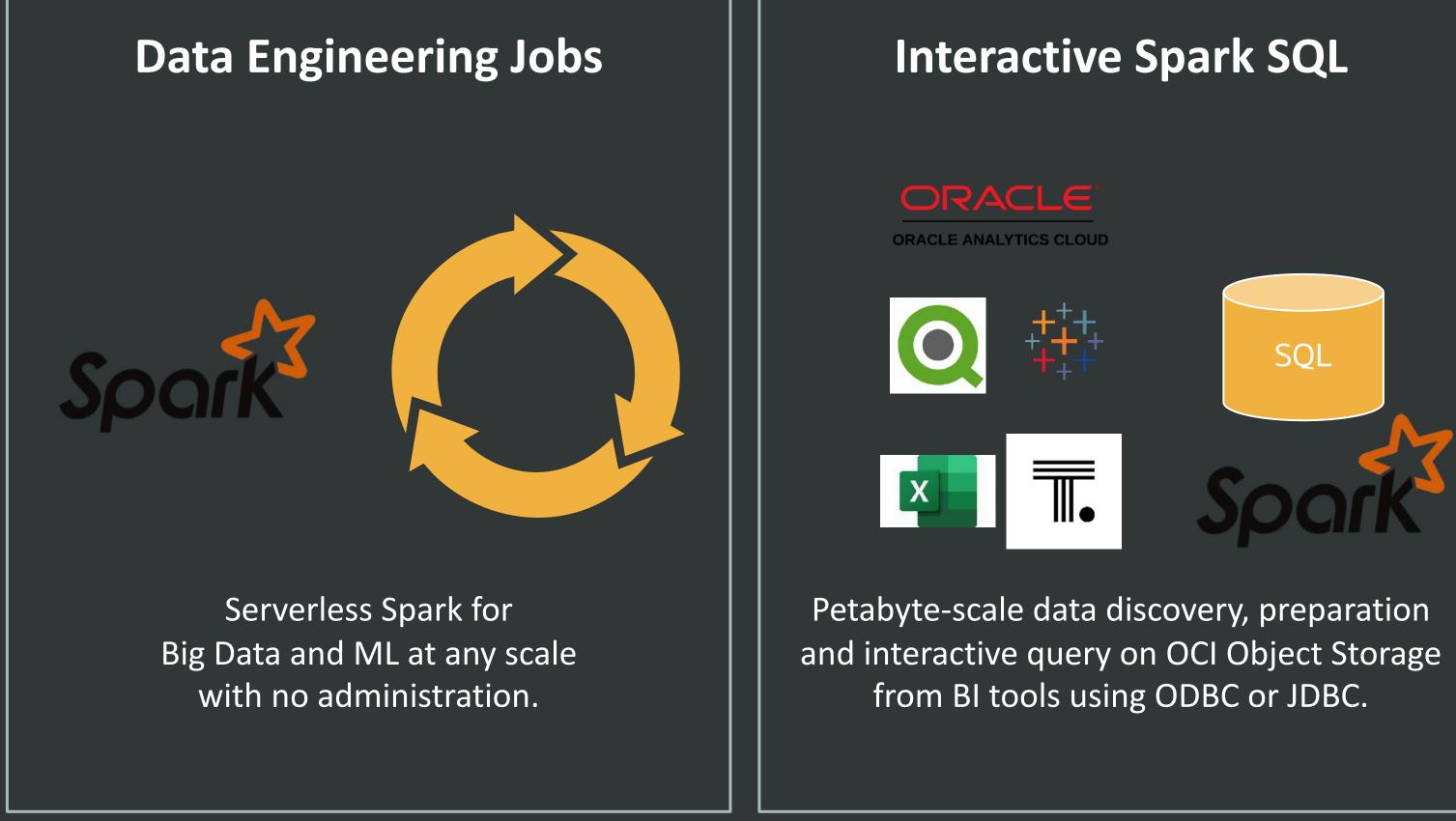
g, Governance, Security

Data Lake (Object Store)

Infrastructure

CPU | GPU | Storage | Network

Data Flow simplifies the Spark ecosystem Fully managed Apache Spark ETL, SQL and Streaming



Spark Streaming



Serverless Spark Streaming with deep OCI integration.



Data Engineering with Data Flow

Spark

Spark on Demand Ephemeral Spark jobs on demand in about a minute.

Enterprise Security RBAC and Impersonation for fine-grained data security.

Copyright © 2024, Oracle and/or its affiliates

Simple Operations

Built-in monitoring, alerting and diagnostic Uls.

Lowest Cost

No charge for the service, only pay for laaS while it runs.

Interactive SQL with Data Flow SQL Endpoint

Spark

Fully-Managed Apache SparkSQL Deploy SparkSQL endpoints in minutes with nothing to maintain

Fast and Scalable

Fast in-memory performance Scale to thousands of cores

Integrated Query with Oracle Analytics Cloud or bring your favorite BI Tool

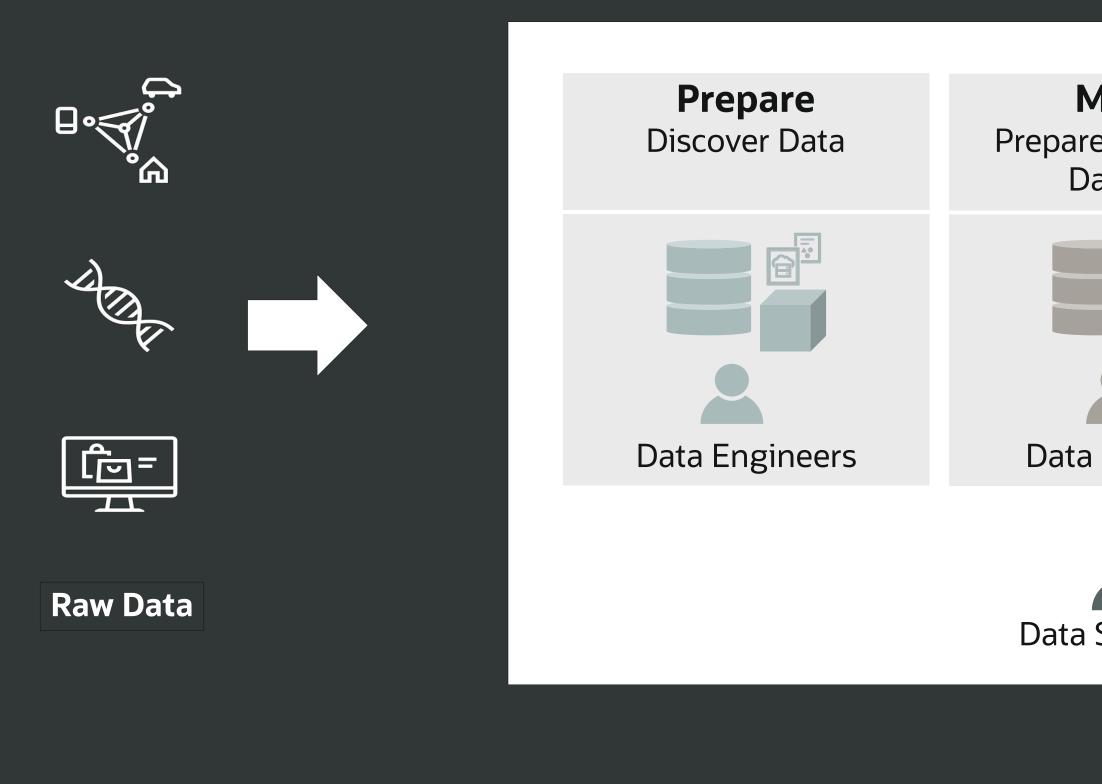
Copyright © 2024, Oracle and/or its affiliates

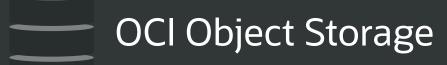
Discover your Data Lake Query structured and unstructured data in object storage with SQL

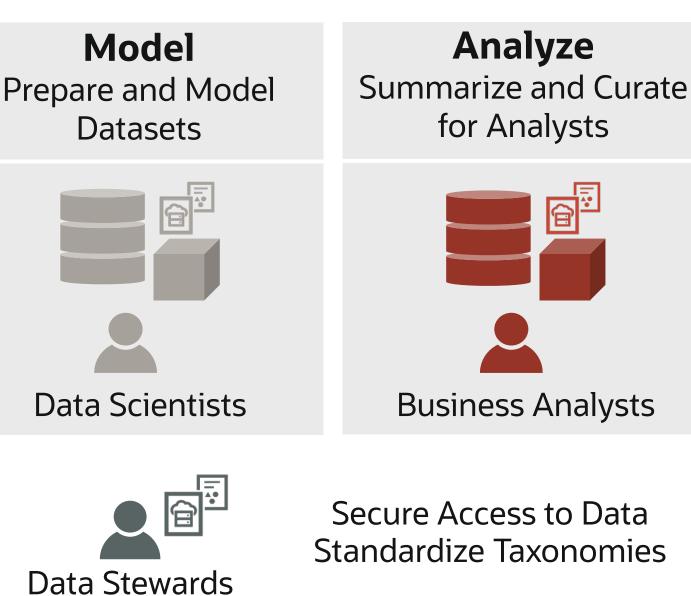
Curate, Share and Secure Publish data to Oracle Catalog



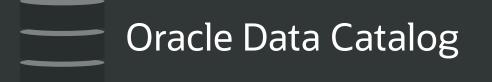
Data Flow Spark SQL endpoints can be connected over JDBC/ ODBC for ad-hoc queries and analytics at petabyte scale





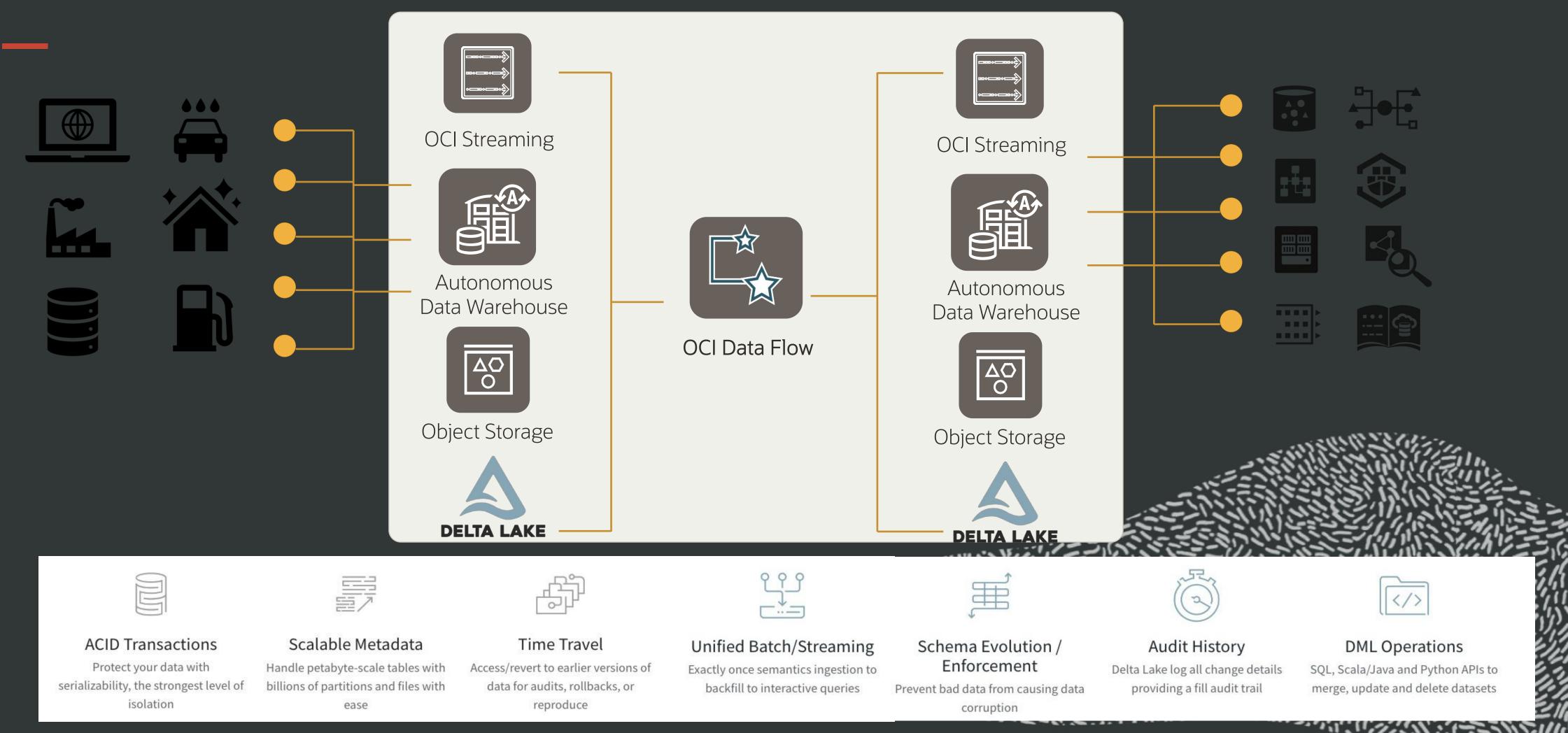








Data Flow now pre-includes Delta Lake libraries with Spark



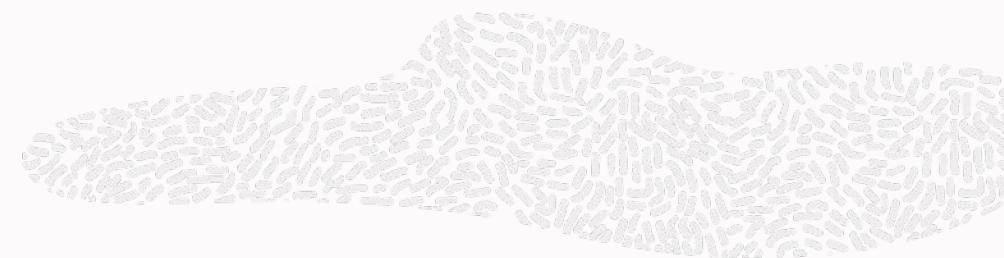


Introducing OCI Cache with Redis

OCI Cache with Redis is a fully managed distributed caching service that uses open-source **Redis 7.0.5**.

The service automates the complex and routine tasks associated with deploying and managing a distributed environment so you can focus on building great applications.

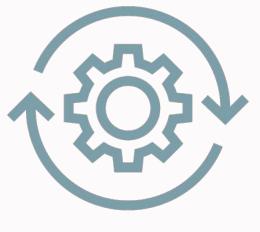
We offer easy cluster creation, automated HA, patching, security updates, and resizing.







Key features



Fully Managed

- Automated cluster creation
- OS-level patching
- Monitoring
- Failover
- SLA 99.95%





Powerful Insights

- Out of box metrics to monitor cluster health and performance
- Access CPU and Memory utilization
- See transmitted and received network bytes

Unparalleled Simplicity

Specify the amount of memory and number of nodes and we take care of everything else

Choose exact amount of memory for your workload. No need to overprovision

Scalable

- Scale your cache on the fly with no downtime
- Scale from 2GB up to 500GB per node and 5 nodes per cluster to meet your caching needs

Automated HA

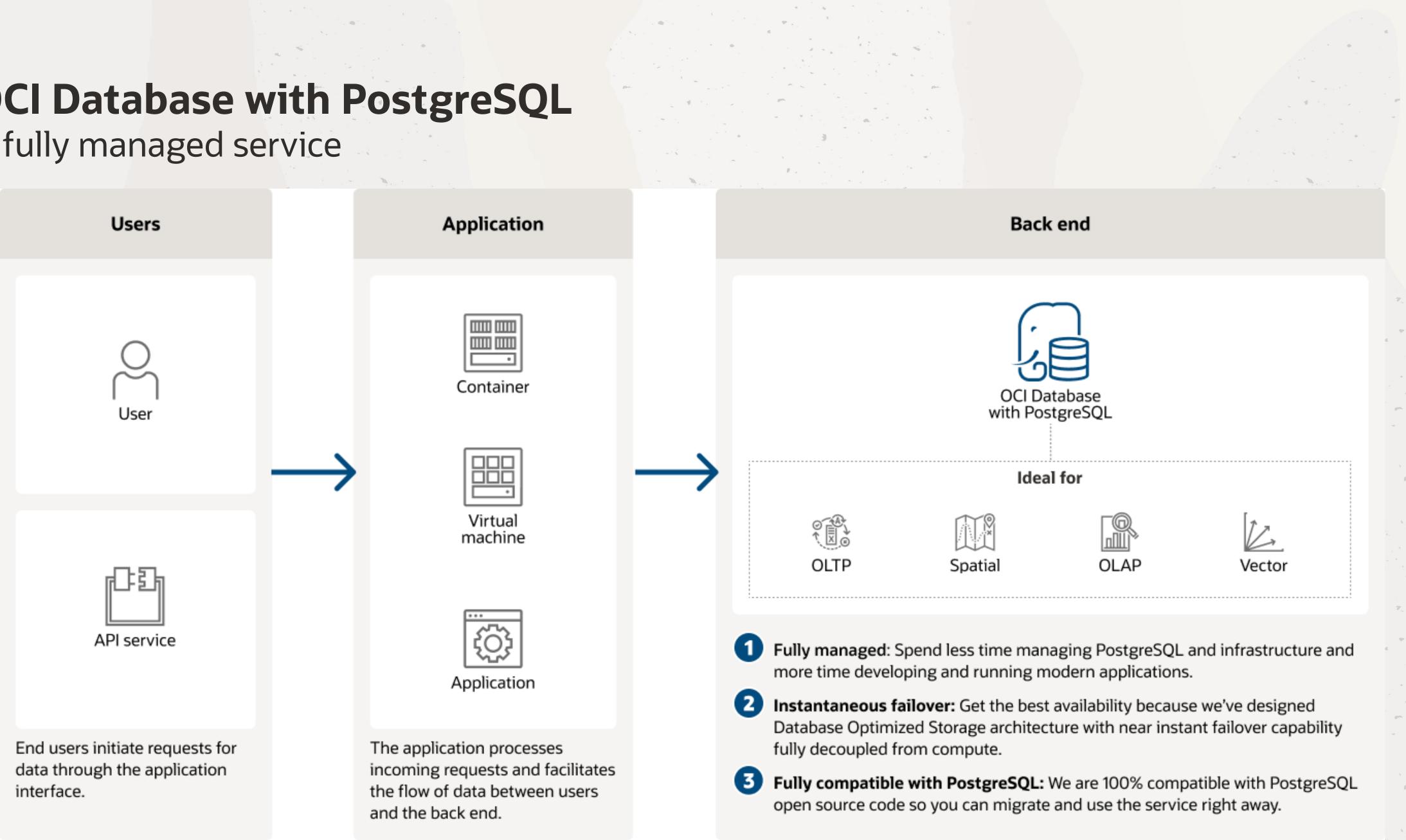
Deploy 2 or more nodes and OCI automatically spreads them across multiple Availability or Fault Domains



8

)

OCI Database with PostgreSQL A fully managed service





OCI Database with PostgreSQL A fully managed service

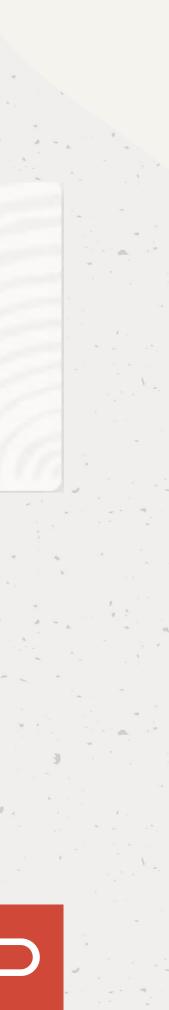
60% Less costly than Amazon Aurora with PostgreSQL¹



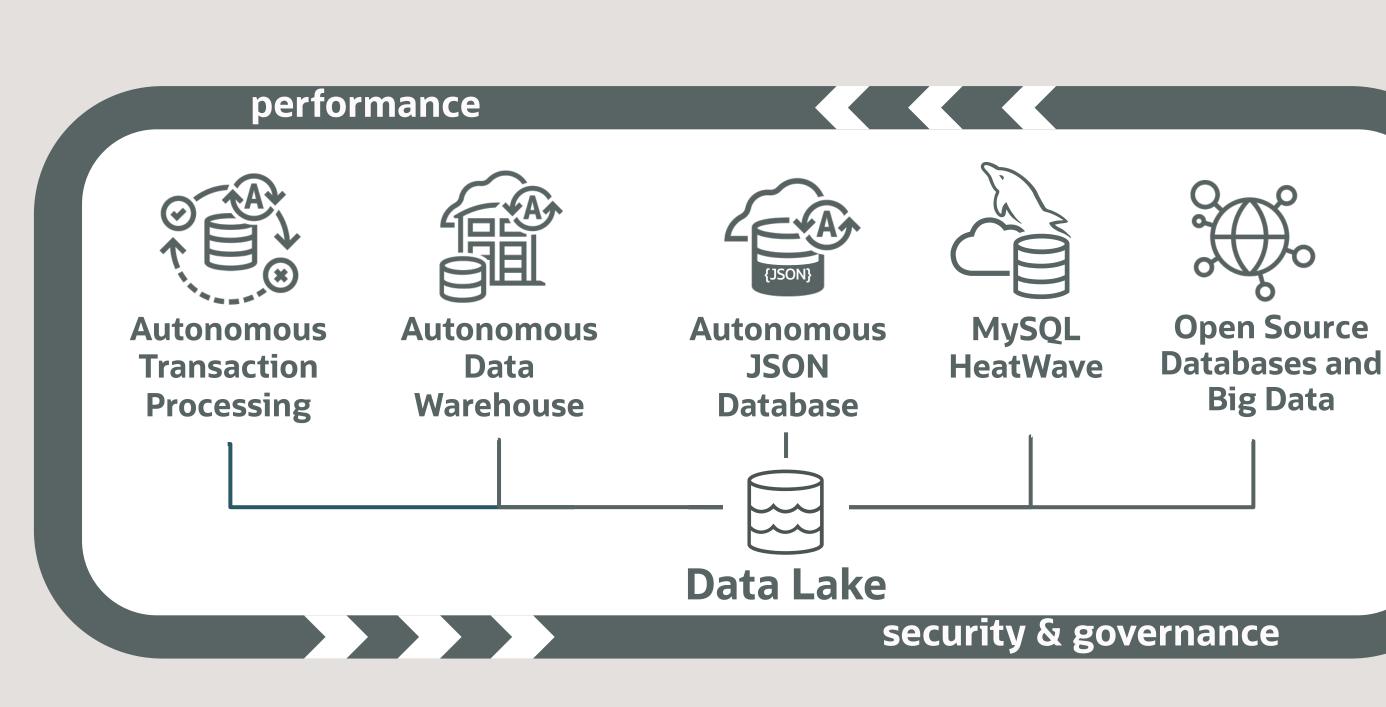
Faster than a self-managed cluster²



Availability SLA



Complete and Simple Platform for All Data Management Needs Choose your Oracle journey



Autonomous Transaction Processing

Pre-configured for row format, indexes, and data caching to accelerate transaction processing and mixed workloads

Autonomous Data Warehouse

Pre-configured for columnar format, partitioning, and large joins to accelerate analytics and data warehouse

Autonomous JSON

Transactions and analytics on JSON data, and includes MongoDB compatible API

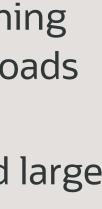
MySQL HeatWave

One MySQL cloud database service for transactions, realtime analytics across data warehouses and data lakes, and machine learning (ML)—without ETL

Open Source Databases and Big Data

A portfolio of managed open source databases and big data services













Autonomous Database Powered by Oracle Converged Database Engine

Runs on Exadata: Move Compute to the Data; Dramatically Simplifies Application Development

In-Database Machine Learning

Create and use models in SQL, PL/SQL, R and Python

Relational

Data stored as rows

Native JSON

SQL/JSON and NoSQL like API

Spatial

Data stored as geometry(GeoJSON compatible)

Stored Procedures

Eliminate client/server network latency, plus consistently enforce business logic

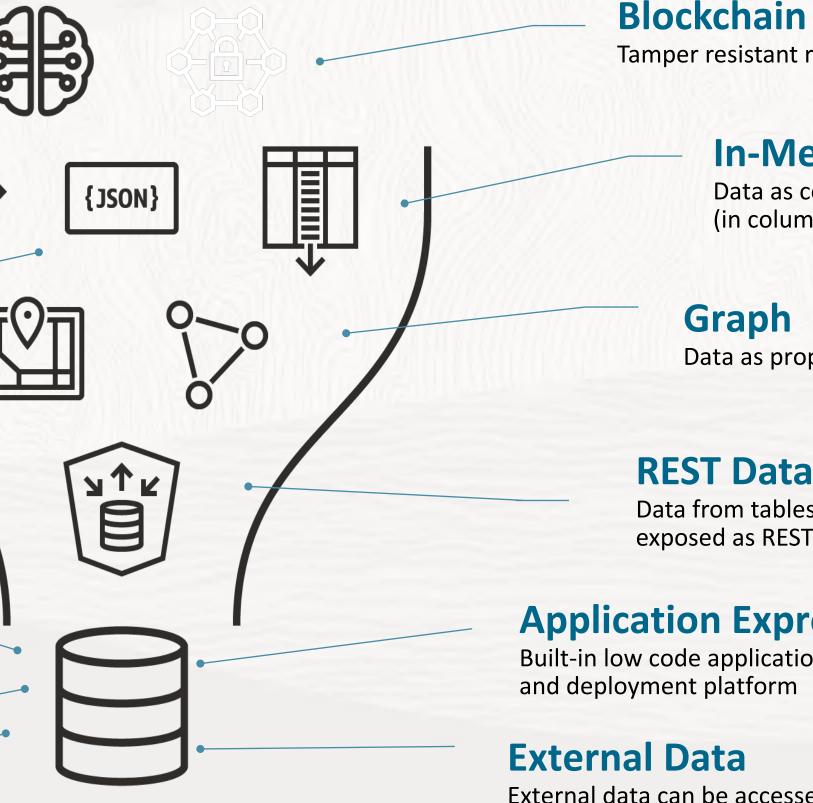
Text Data

Binary data: PDF, DOCX, PPTX...

XML

Data stored as XML

Multi-model & Multi-workload



Blockchain tables

Tamper resistant rows

In-Memory analytics

Data as columns in RAM and rows on disk (in columns on Exadata infrastructure)

Data as property graph or RDF

REST Data Services

Data from tables, collection, SQL queries... exposed as REST APIs

Application Express

Built-in low code application development



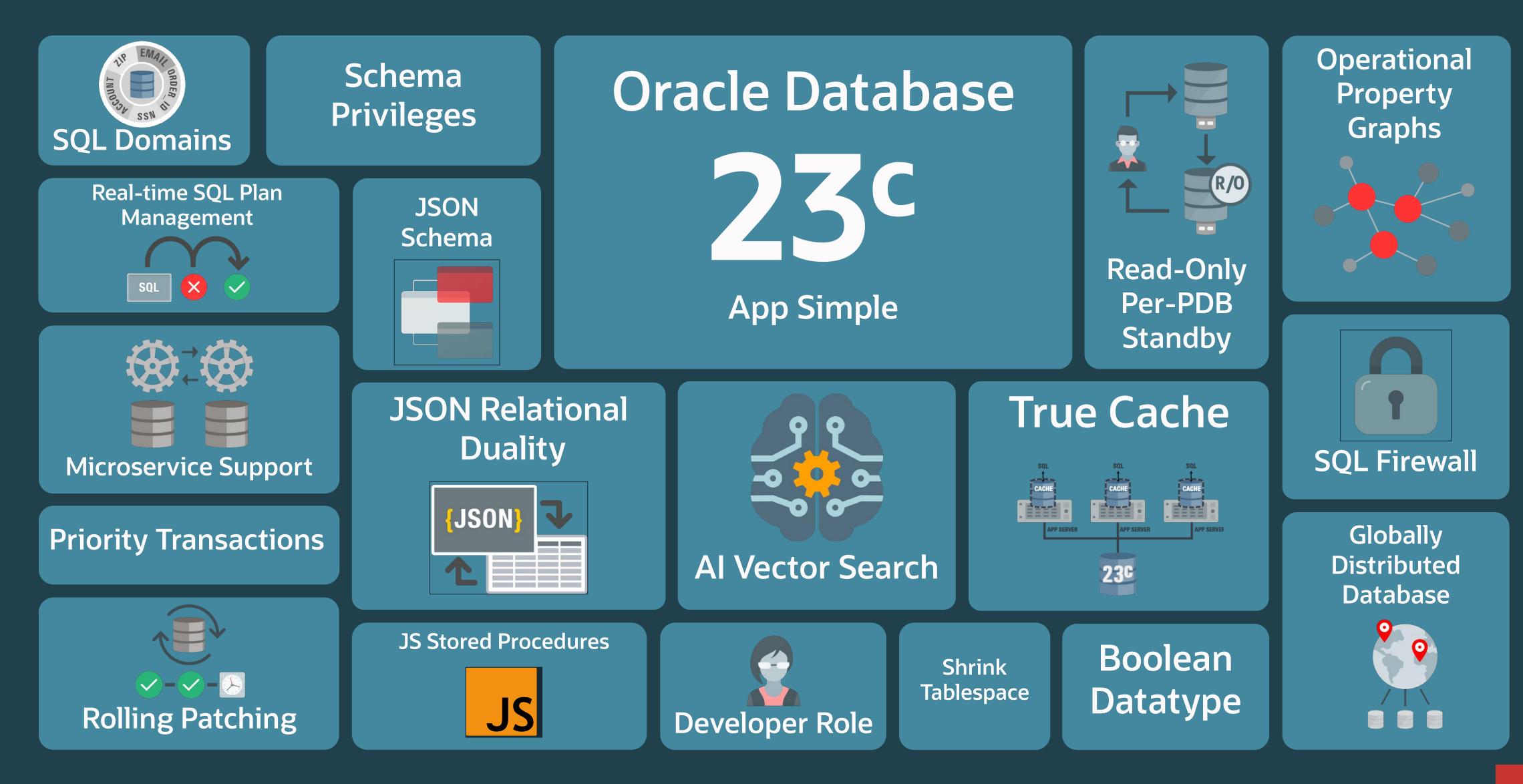


External data can be accessed: csv, json, avro, parquet, orc, hdfs, hive, S3, Azure BLOB, GCP...





Oracle Database 23^c – The next Long Term Support Release

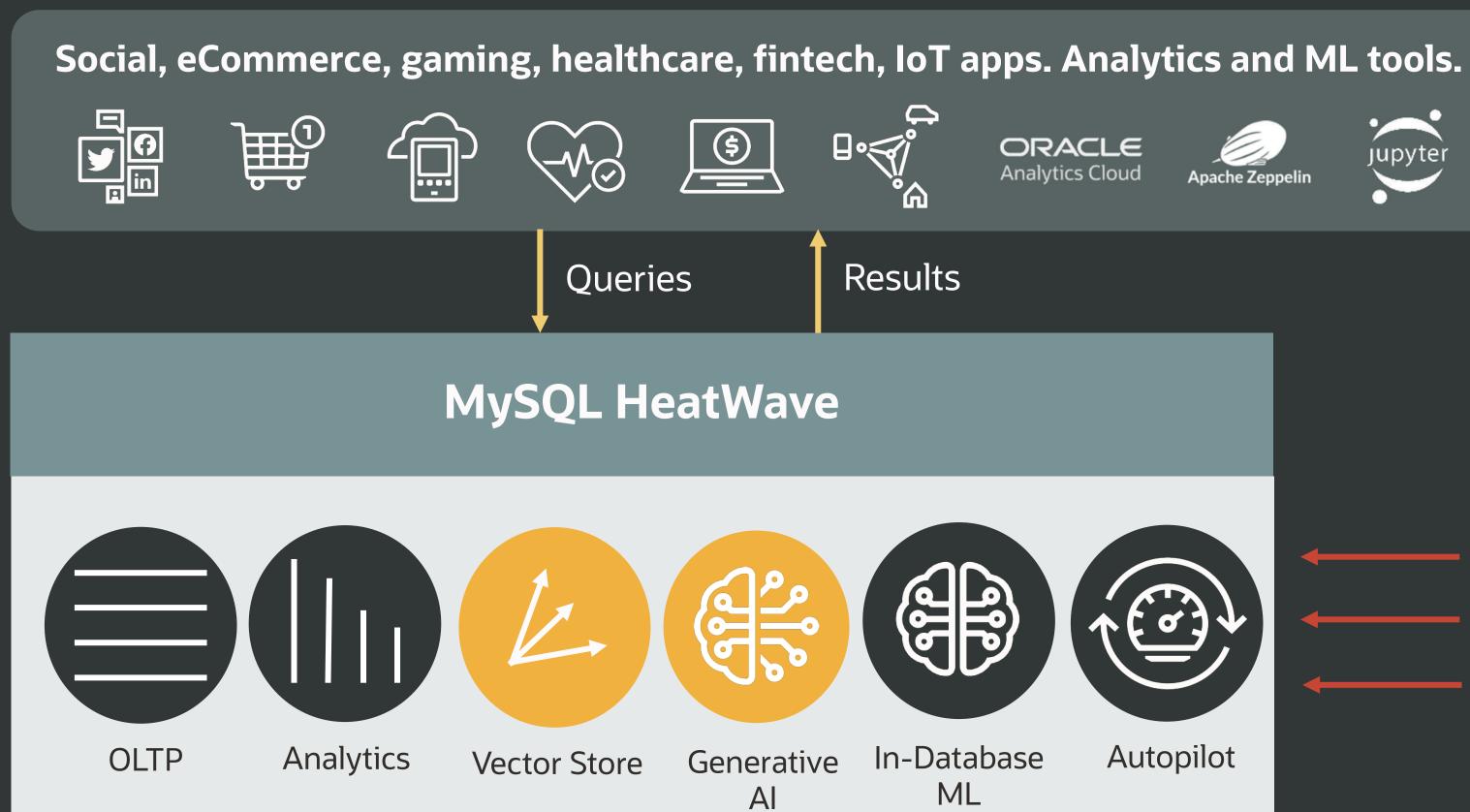




0

MySQL HeatWave

Transactions, real-time analytics across data warehouses and data lakes, and machine learning in one cloud database service



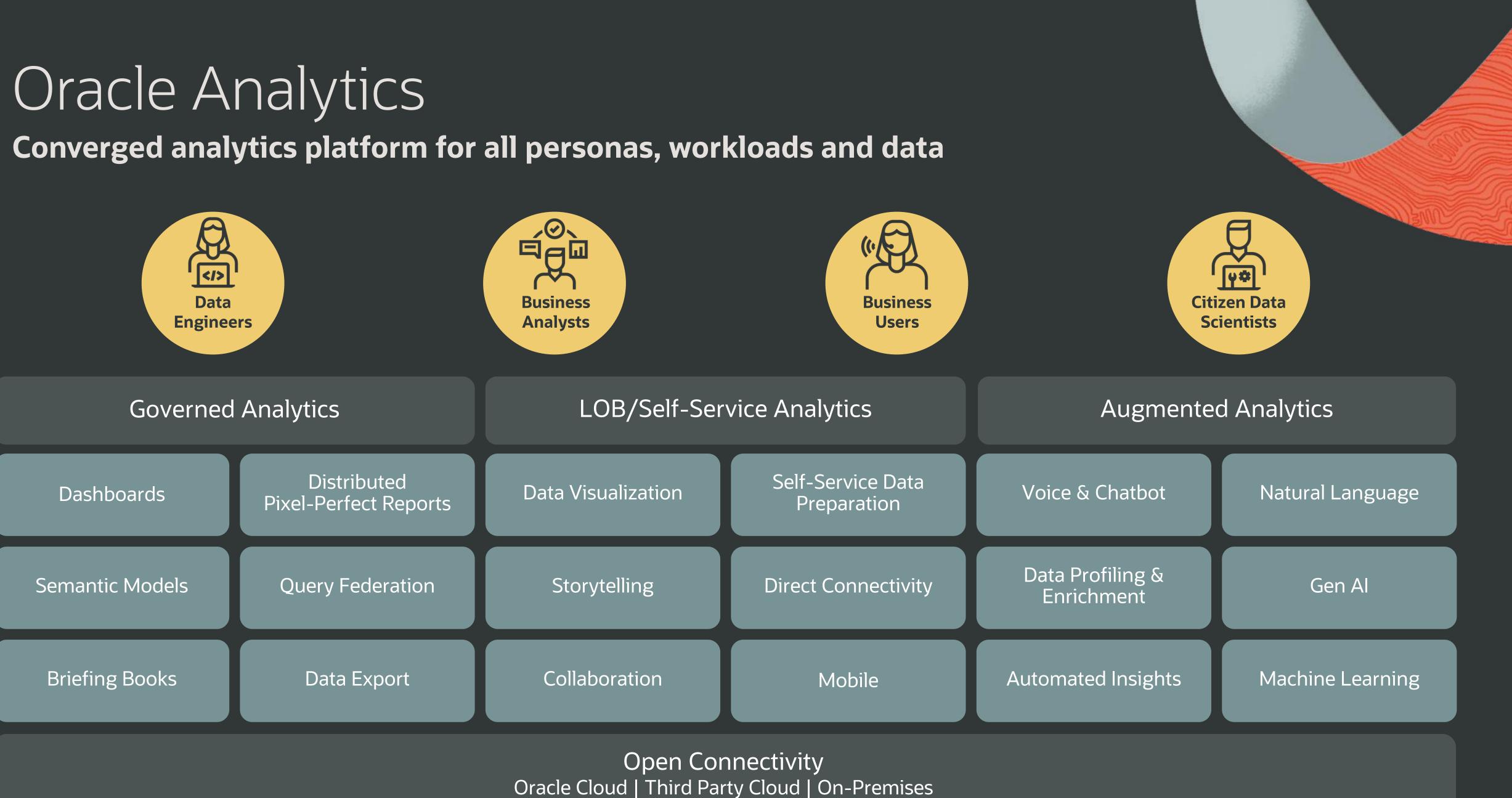
For both MySQL and non-MySQL workloads





Data remains in object store, processing is done in HeatWave





Copyright © 2024, Oracle and/or its affiliates 50



Mew Workbook -

~ 60 8 14

Olicik here or drag data to add a filter

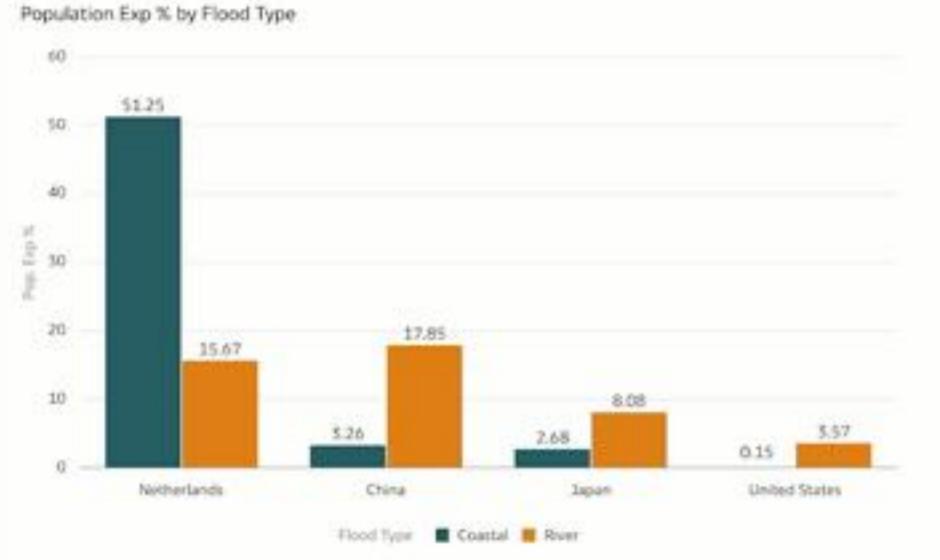
▲ CECD FLOOD HISTORY v2

۲

A D

Search

- # Rew Count
- A Flood Type
- A Geo Type
- A IPAC
- A Geo Code
- A Geo Name
- A Parent Geo Code
- A: Country
- A Period
- ▶ ③ Year
 - A Flood Recover
 - # Pop. Exp %
 - # Total Population
 - II Pop Exposed.
 - # Built Area Exp %
 - # Total Built Area
 - # Built Area Exposed
 - # Crop Land Exp %
 - 41. Land Exp %
 - II Total Land Surface
 - # Land Exposed
 - # Gdp Per Capita
 - # Gdp Exposed
- My Calculations
- Q Value Labels



Canvas



>

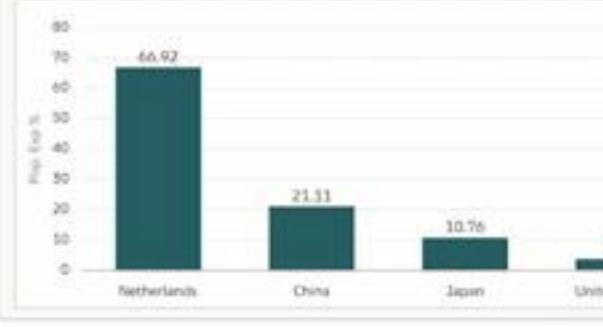
e

0

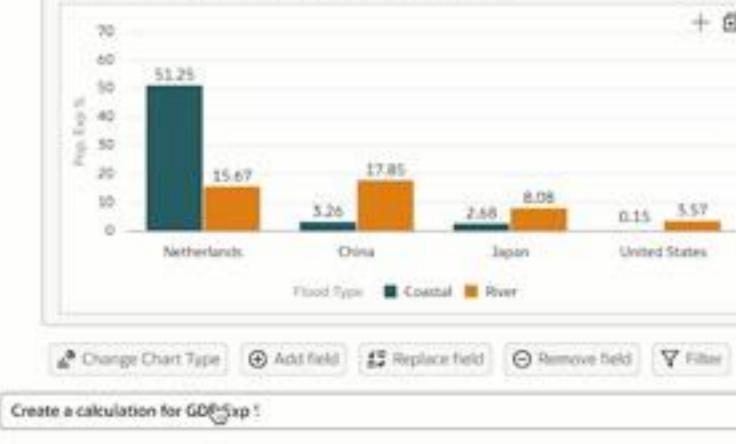
Other countries with significant flood prevention projects include the United Kingdom, Germany, France, and Australia. The projects typically involve a combination of structural measures, such as levees and dams, and non-structural measures, such as flood forecasting and warning system.

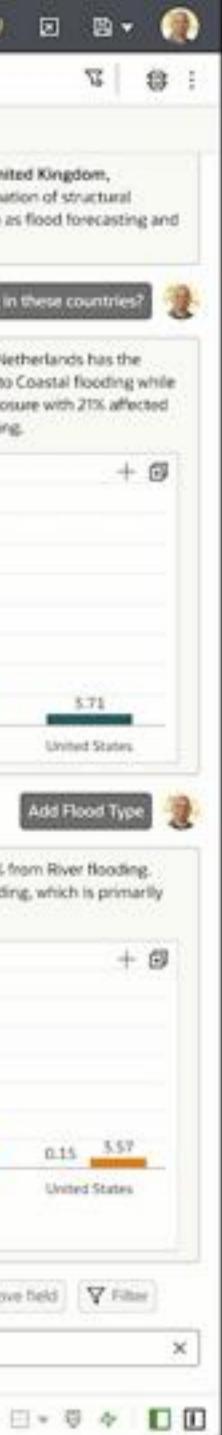
What is the population impact of flooding in these countries?

Among the 4 countries with the biggest flood prevention projects. The Netherlands has the biggest population exposure with 67% affected by flooding. 51% is due to Coastal flooding while 16% is due to River flooding. China has the next highest population exposure with 21% affected by flooding. 3% is due to Coastal flooding and 18% is due to River flooding.



China, Japan, and the United States has a higher population exposure % from River flooding. The Netherlands has a higher population exposure % from Coastal flooding, which is primarily due to over 50% of the land being exposed to Coastal flooding.





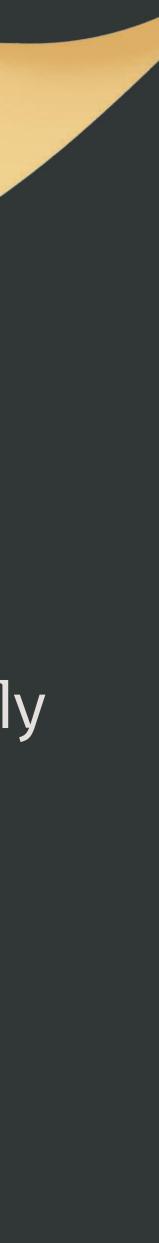
Low-code Application development with APEX



World's most popular enterprise low-code platform

Build scalable and secure apps 20X faster, with 100X less code

Delivers the most productive way to develop and deploy mobile, web, and desktop apps everywhere – cloud and on-premises 19M+ apps created
2M+ live APEX apps
3K+ APEX apps created daily
700K+ APEX developers
75% of Fortune 500 use Oracle APEX



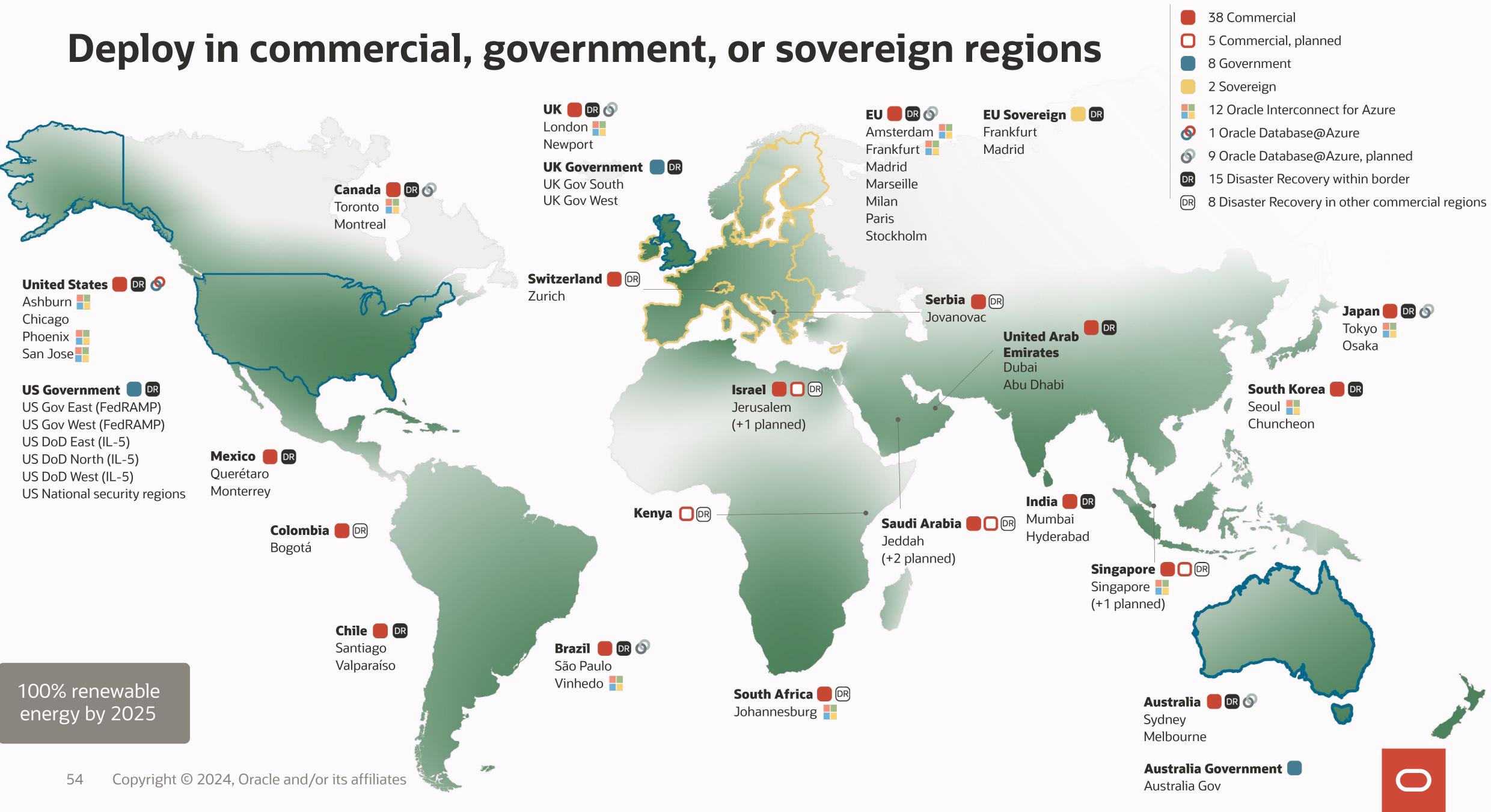
C



Oracle Cloud Infrastructure Generation 2 – Internet of Cloud







OCI's unique architecture



Flex infrastructure

Precise resource fit



Off-box virtualization

Isolation for security, performance, and economics.



Nonblocking networks



L2 network virtualization

RDMA cluster networking Network optimized for performance and service reliability

Powers New and Existing Workloads

Traditional apps

Performance, elastic benefits without re-architecture, modernize incrementally

HPC / Machine Learning

Scale up to 20,000 CPUs or or 512 GPUs in a cluster

Compute-intensive apps Bare metal instances for CPU and GPUs

Network-intensive apps No network contention, lowest cost outbound in the market

Critical databases

Native database clustering, scale up to PBs and thousands of cores



Flexible sizing vs savings plans We're (still) noticeably cheaper

OCI and Google Cloud offer flexible CPU virtual machines

AWS and Azure offer fixed sizes, forcing you to "upsize" even if you just need "a little bit more"

| Needed vCPUs | OCI | | AWS | 5 | Azure | Google Cloud |
|--------------|-----|-----------|-----|----------|-------|--------------|
| 2 | 2 | (1 OCPU) | 2 | .large | 2 | 2 |
| 4 | 4 | (2 OCPU) | 4 | .xlarge | 4 | 4 |
| 6 | 6 | (3 OCPU) | 8 | .2xlarge | 8 | 6 |
| 8 | 8 | (4 OCPU) | 8 | .2xlarge | 8 | 8 |
| 10 | 10 | (5 OCPU) | 16 | .4xlarge | 16 | 10 |
| 12 | 12 | (6 OCPU) | 16 | .4xlarge | 16 | 12 |
| 14 | 14 | (7 OCPU) | 16 | .4xlarge | 16 | 14 |
| 16 | 16 | (8 OCPU) | 16 | .4xlarge | 16 | 16 |
| 18 | 18 | (9 OCPU) | 32 | .8xlarge | 32 | 18 |
| 20 | 20 | (10 OCPU) | 32 | .8xlarge | 32 | 20 |
| 22 | 22 | (11 OCPU) | 32 | .8xlarge | 32 | 22 |
| 24 | 24 | (12 OCPU) | 32 | .8xlarge | 32 | 24 |
| 26 | 26 | (13 OCPU) | 32 | .8xlarge | 32 | 26 |
| 28 | 28 | (14 OCPU) | 32 | .8xlarge | 32 | 28 |
| 30 | 30 | (15 OCPU) | 32 | .8xlarge | 32 | 30 |
| 32 | 32 | (16 OCPU) | 32 | .8xlarge | 32 | 32 |

Annual cost of a virtual machine (95% usage over all 12 months)

\$25,000 64 vCPU \$6K, 136% \$20,000 48 vCPU \$8K \$15,000 AWS 32 vCPL Azure GCP \$10,000 ___OCI **US** East 16 vCPL AWS m6a \$5,000 Azure Dasv5 8 vCP GCP N2D OCI E4 Flex \$0 Needed vCPUs Savings plans are used when cheaper than on-demand pricing. AWS and Azure lines overlap (with only Azure showing).





Better Cloud Economics

- Private network connectivity that costs 74% less •
- More than 3X better price-performance for compute •
- ٠
- 20X the input/output operations per second for less than half the cost •

| | | ORACLE | aws | Azure | Coogle Cloud | | |
|-----------------|---|---|---------------------------------------|--|------------------|----|--|
| | Virtual Machine ¹ (AMD, 4 vCPU, 16 GB RAM Monthly) | \$54 | + 132% | + 132% | + 83% | | |
| | Dense IO Virtual Machine Instances (\$/OCPU/Hour) | \$0.1275 | + 22% | + 35% | + 3% 2 | | |
| COMPUTE | Bare Metal Standard (\$/OCPU/Hour) | \$0.0638 | + 50% | N/A 3 | N/A ⁴ | Gr | owth Tax |
| | Kubernetes Cluster (100 vCPU, 750 GB RAM, Monthly) | \$2,373 | + 101% | + 80% | + 45% | | ontributors |
| STORAGE | Block Storage 5 (400 GB, 20K IOPS, Monthly) | \$17 | 69X | 25X | 69X | | ~ 25% |
| | Object Storage ⁶ (1 TB, standard access, Monthly) | \$26 | - 6% | - 29% | - 22% | => | Impact grows with Scale |
| | Internet Data Egress (50 TB, Monthly) | \$340 | 12X | 9X | 12X | | |
| NETWORK | VPN (10 site to site VPN with 24 hrs connection) | Always Free | Paid | Paid | Paid | | |
| SUMPLIE | Network Load Balancer | Always Free | Paid | Paid | Paid | | on1 Logocy Tax |
| emmin | NAT Gateway | Always Free | Paid | Paid | Paid | | ien1 Legac _¥ Tax ~15% |
| DATABASE | Private Line Network (1 Gbps, 100 TB Data, Monthly) | \$155 | 14X | 18X | 13X | | |
| SECURITY | MySQL Database (16 vCPU, 64 GB RAM, 500 GB, Monthly) | \$345 | + 206% | + 98% | + 159% | | lways free services on OCI |
| MONITORING | Vulnerability & Threat Scanning | Always Free | Paid | Paid | Paid | | |
| 125-255 | Log Storage | Free 10 GB | Paid | Paid | Paid | | |
| ¹ Le | CloudWatch - Detailed and custom Metrics everaging OCI flexible shape (AMD processors for all cloud | Free 500Mn Datapoints | Paid | Paid | Paid | | |
| 2 No 3 M | endors) o local storage is included. This will be an additional cost licrosoft does not publicly disclose its bare metal pricing oogle does not publicly disclose its bare metal pricing | ⁵ AWS EBS io2, Az ⁶ AWS S3 Intellige Cloud Storage, S additional costs | nt Tiering, Azure itandard. Read a | Block Blob, Hot (nd write requests | | | |

Cepyright 2029,23, Oracle and/orates affiliates 10

Up to 44% less expensive infrastructure with local solid-state disks, twice the RAM, RDMA networking, and a performance SLA

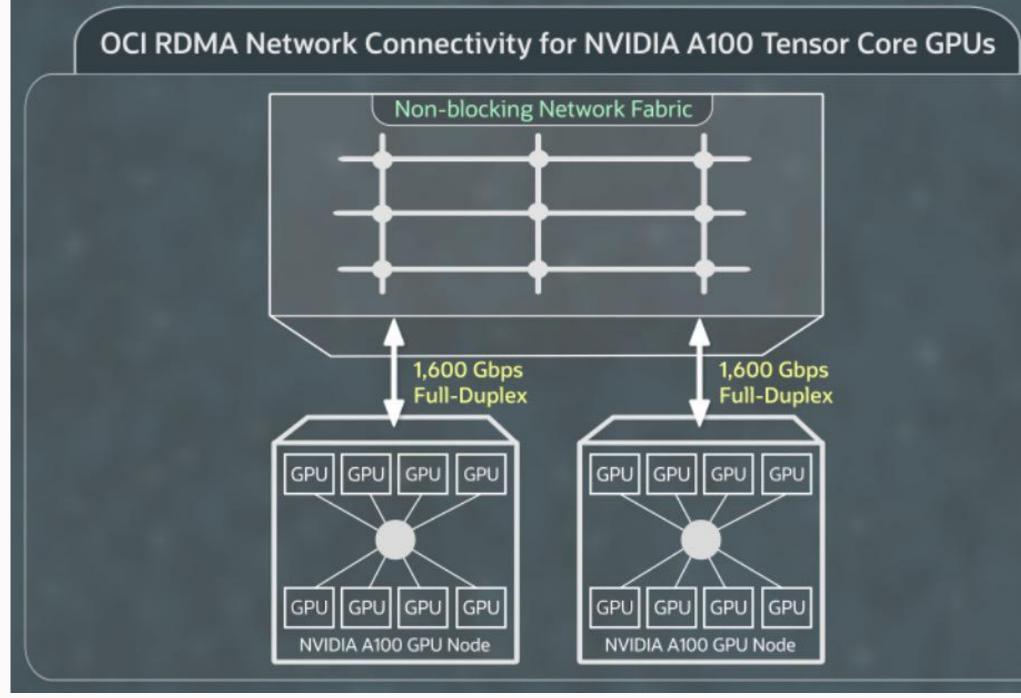


Cluster networking

- Workload parallelization for AI training and Cloud Native Application to reduces time and cost for each run and performance
- Achieved with RDMA, using decades of prior experience in Oracle Database
- Purpose-built, dedicated network based on RoCE v2

Future

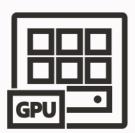
 Qualifying next generation Ethernet and Infiniband technologies







OCI Supercluster enables AI training at massive scale



Native support for bare metal instances



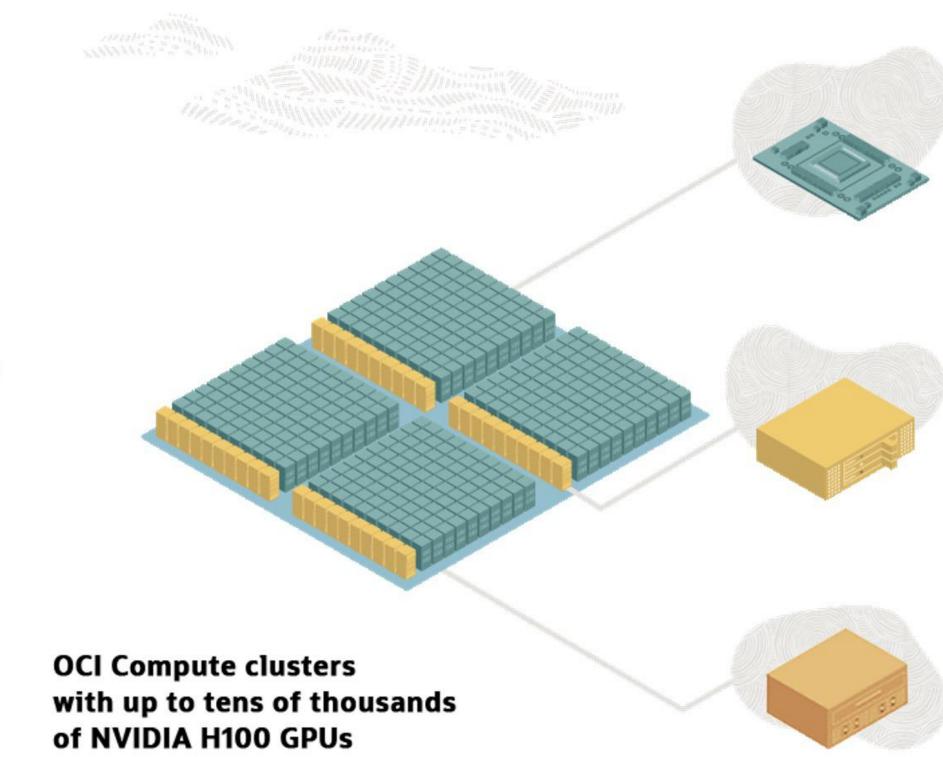
NVIDIA A100 and H100 GPUs



Scalability to tens of thousands of GPUs



Local NVMe Storage



Compute

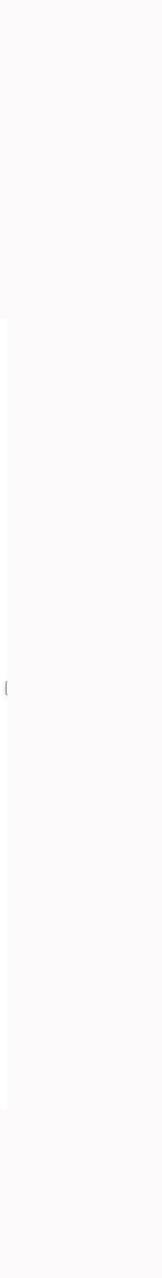
8x NVIDIA H100 80GB GPUs per node 2TB DDR5 memory per node 61.44 TB NVMe SSDs per node

Storage

Block storage: Up to 32 TB per volume Object storage: Up to 10 TiB per object File storage: Up to 8 EB per file system Storage clusters with Dense I/O hosts

Networking

RDMA over Converged Ethernet (RoCE v2) Few microseconds of latency between nodes 3200 Gb/sec of inter-node bandwidth for **OCI Superclusters - H100**



OCI AI Infrastructure (GPU)

H100-80

8 GPU, 640GB GPU Memory

112 Cores 2048 GB Memory 3200 Gbps Networking 61.4 TB Local NVMe \$80/node

96 Cores

1900 GB Memory

1 TB Local Storage

AZURE

AWS

\$/node 96 Cores 2048 GB Memory 3200 Gbps Networking 30.7 TB Local Storage

3200 Gbps Networking

1\$98.3/node

2048 GB Memory ? Gbps Networking ? TB Local NVMe ?/node

A100-80 8 GPU, 640GB GPU Memory

/ 128 Cores 2048 GB Memory 1600 Gbps Networking / 27.2 TB Local NVMe /\$32/node

96 Cores (96 VCPU) 1900 GB Memory 1600 Gbps Networking 6.4 TB Local SSD \$37.2/node

10 48 Cores (96 VCPU) 1152 GB Memory 400 Gbps Networking 8 TB Local NVMe **\$41.0/node**

48 Cores (96 VCPU) 1360 GB Memory 100-200 Gbps Networking 1 3 TB Local Storage \$40.6/node

best configuration

A100-40 8 GPU, 320GB GPU Memory

64 Cores 2048 GB Memory 1600 Gbps Networking 27.2 TB Local NVMe \$24.4/node

96 Cores (96 VCPU) 900 GB Memory 1600 Gbps Networking 6.4 TB Local SSD \$27.2/node

48 Cores (96 VCPU) 1152 GB Memory 400 Gbps Networking 8 TB Local NVMe 10 \$32.8/node

48 Cores (96 VCPU) 1- 680 GB Memory 100-200 Gbps Networking 0 <mark>- 1</mark> \$29.4/node

A10-24 4 GPU, 96GB GPU Memory

64 Cores 1024 GB Memory n/a 7.68 TB Local NVMe \$8/node

72 Cores (72 VCPU) 880 GB Memory n/a 1.4 TB Local SSD \$13/node

48 Cores (96 VCPU) 1 384 GB Memory n/a 3.8 TB Local NVMe \$8.2/node

Not Available

worst configuration

Details please refer to excel file



Best-of-breed processors for training and inference



OCI Compute NVIDIA Grace Hopper/Blackwell Bare metal

NVIDIA H200, B200 Bare metal

VMs for A100, H100, L40S

OCI Compute AMD MI300X Bare metal



OCI Compute Ampere A2 Flexible VMs





Lowest Data Egress Charges by an Order of Magnitude

Outbound Traffic

| | First GB | 1GB | 1TB | 10TB | 100TB | 150TB |
|----------------------|--|--------------|-------|-------------|--------------|-------|
| Amazon Web Services* | Free – up to 1GB | | _ | 0.085 | 0.070 | 0.050 |
| Google Cloud | | 0.11 | | 0.08 | _ | _ |
| IBM Cloud | Free – up to 10TB , <u>select</u> regions | | | 0.083 | _ | _ |
| Microsoft Azure* | Free – up to 5TB , a | any region | | 0.083 | _ | 0.05 |
| Oracle Cloud | Free – up to ' | 10TB, any re | egion | 0.0085 | - | - |

* Only free for Tier-1 customers leaving Cloud

Source: https://projector.cloud-mercato.com/projects/aws-azure-google-ibm-oracle-vms-q1-2021

Uniquely, Oracle <u>doesn't</u> charge for data transfer between availability domains in the same region



Recent notable Oracle Cloud Infrastructure customer wins



Ridesharing platform modernization



Al training platform



ERP modernization 180TB SAP deployment





Data center exit VMware



Microsoft Bing Conversational Search

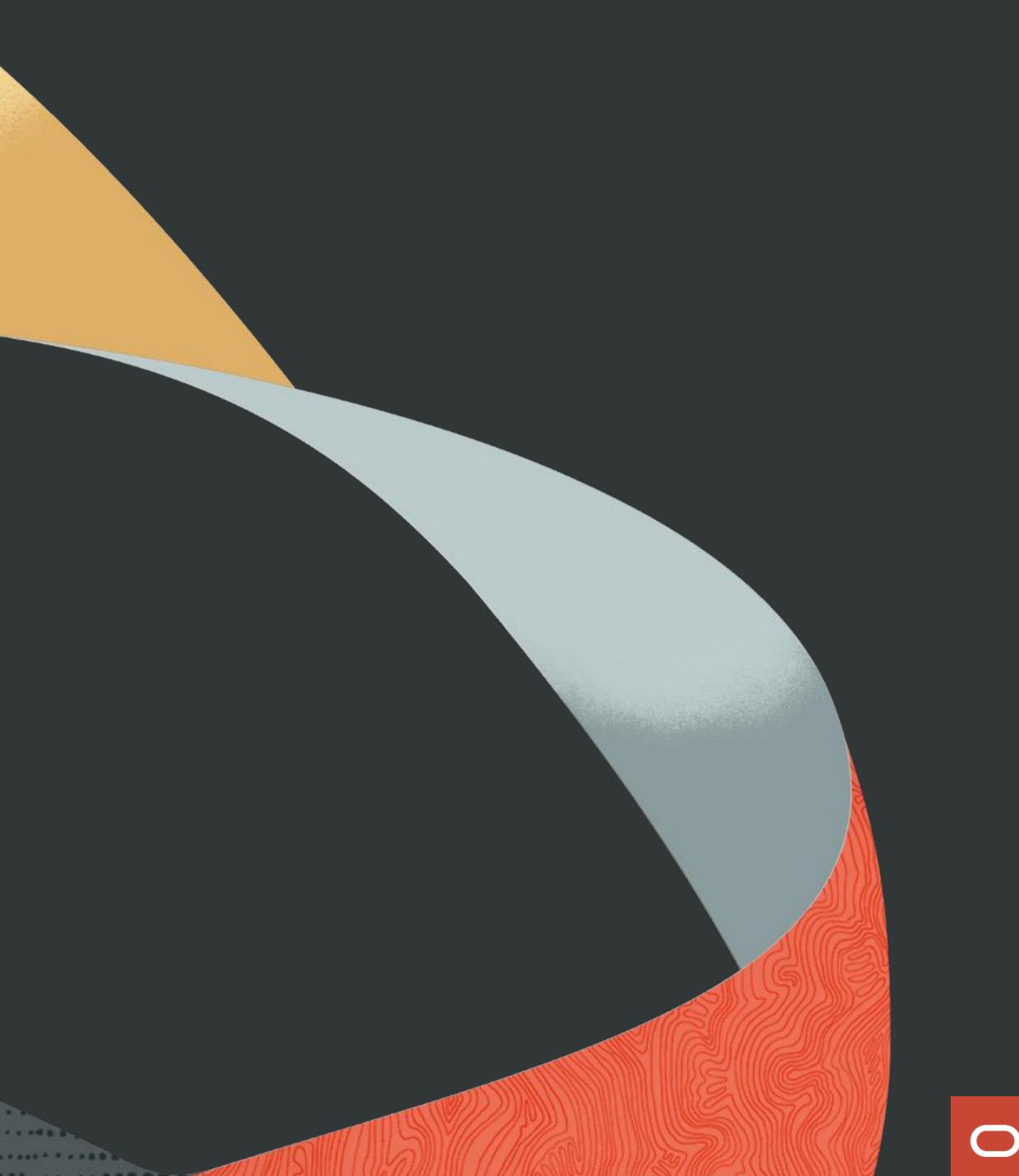


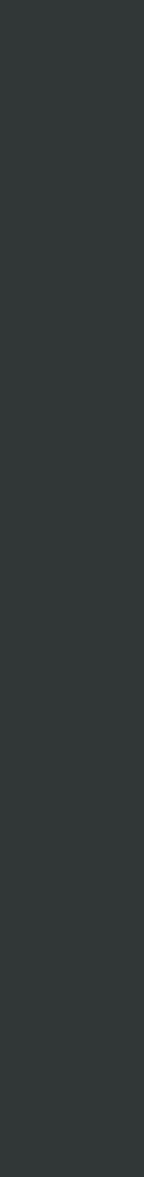
Forward-looking statements

This presentation is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, timing, and pricing of any features or functionality described for Oracle's products may change and remains at the sole discretion of Oracle Corporation.

Statements in this presentation relating to Oracle's future plans, expectations, beliefs, intentions, and prospects are "forward-looking statements" and are subject to material risks and uncertainties. A detailed discussion of these factors and other risks that affect our business is contained in Oracle's Securities and Exchange Commission (SEC) filings, including our most recent reports on Form 10-K and Form 10-Q under the heading "Risk Factors." These filings are available on the SEC's website or on Oracle's website at http://www.oracle.com/investor. All information in this presentation is current as of January 2024 and Oracle undertakes no duty to update any statement in light of new information or future events.

Thank you





`